

United Way Suncoast has served our community for nearly 100 years, working tirelessly to eliminate the constraints that prevent families from thriving. We elevate early learning, energize middle school and high school students and empower families and community members through financial stability. Please review these examples of the impact made across our five-county footprint during Fiscal Year 2023.

FY23 END OF YEAR IMPACT DATA

OUR INVESTMENT

OVER \$11 MILLION invested through partnerships with
275 PARTNERS supporting
400 TOTAL PARTNERSHIPS & INITIATIVES

ATTRACTING MORE DOLLARS INTO COMMUNITY

\$1.2M
was received by our multi-year grant partners as a direct result of UWS investment – money they would not have received without our partnership.

\$10M
in tax refunds and saved tax preparation fees were realized by the five-county region thanks to the VITA program. In addition, households attained more than \$3.8 in earned income and child tax credits.

\$1.9M
in aid was leveraged by community members because United Way Suncoast funded housing support navigators.

BUILDING CAPACITY THROUGH PROCESS AND DESIGN

45%+
of investment partners reported that through UWS collaboration, they applied design improvements to their programs allowing them increased reach and to impact more families effectively. Improvements reported include greater validation of measurement through correctly applied tools; more clarity on how impact is defined and shared with stakeholders; and greater demographic detail collected and acted upon for driving program outcomes.

ADDING VALUE THROUGH CONNECTION AND CONVENING

50% of United Way Suncoast investment partners reported that in addition to grant dollars, they derived value for their programs by being connected to new resources or collaborators through UWS convening. This includes developing networking groups related to employment for individuals with disabilities; youth earning summer college credit because of aligned service delivery between two previously unconnected programs providing services in the same ZIP Code; and new Bank On integrations both for ALICE families as well as the program staff serving those families.

UWS RESOURCE CENTERS RESPONSE TO THE COMMUNITY

4,474
in-person visits were made to our resource centers in Sulphur Springs, Campbell Park and North Greenwood. That's a 28% increase from FY2022.

1,200
community members utilized our centers for the first time, nearly tripling the number of new visitors.

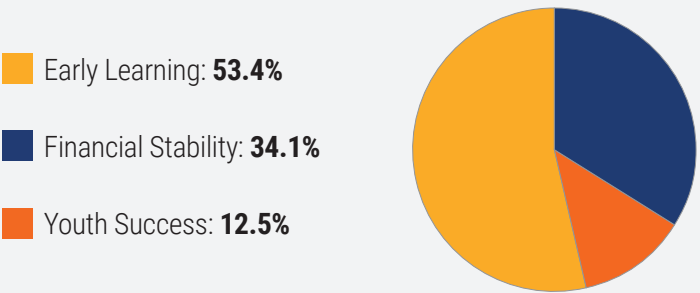
OTHER SERVICES BY INVESTMENT

528,100 SERVICES

- Neighborhood Initiatives
- United We Learn
- myOn
- VITA and Financial Coaching

- Eviction Mitigation
- Publix Last Resort Fund
- Disaster Relief
- Strategic Partnerships in Early Learning, Youth Success and Financial Stability

INVESTMENT PERCENTAGE OF PROGRAMS



EARLY LEARNING

30,000 STUDENTS
students, as well as their caregivers and teachers, were impacted by United Way Suncoast initiatives and investment partner programs.

6,142
school-aged children are reading on grade level or making significant progress towards that goal thanks to United Way Suncoast efforts.



United Way Suncoast Report to the Community
July 1, 2022 - June 30, 2023

Serving DeSoto, Hillsborough, Manatee, Pinellas and Sarasota counties

UNITED WAY SUNCOAST REPORT TO THE COMMUNITY: JUNE 30, 2023

United Way adheres to best practices in non-profit policies and procedures, applying consistent, effective, internal controls and strong corporate governance to ensure accountability and transparency.

STATEMENT OF FINANCIAL POSITION

Assets

Cash & Cash Equivalents	\$729,558
Pledges Receivable, Net of Allowance for Uncollectible Pledges	3,538,983
Accrued Bequests & Trusts	105,091
Other Receivables	1,445,518
Investments	46,229,452
Property & Equipment, Net	1,715,216
Operating lease right-of-use-assets, net	1,103,970
Prepaid Expenses and Other Assets	639,322
TOTAL ASSETS	\$55,507,110

Liabilities & Net Assets

Allocations & Designations Payable	\$6,971,915
Other Liabilities	956,648
Annuities Payable	183,814
Obligations under Remainder Trust Agreement	14,959
Deferred Lease Incentive	0
Finance Lease Liabilities	99,908
Operating Lease Liabilities	1,577,073
Total Liabilities	\$9,804,317

Without Donor Restrictions	35,303,946
With Donor Restrictions	10,398,847
Total Net Assets	\$45,702,793

TOTAL LIABILITIES & NET ASSETS	\$55,507,110
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STATEMENT OF ACTIVITIES

Public Support and Revenue

Gross Campaign Results	\$13,053,857
Donor Designations	(1,576,324)
Provision for Uncollectibles	(677,219)
Net Annual Campaign	10,800,314

Disaster Response	896,587
Bequests & Trusts	0
Grants & Program Revenues	1,464,371
Service Fee Income	146,796
Investment Return	3,163,155
Other Income	177,961
Total Public Support and Revenue	16,649,184

Expenses

Gross Funds Awarded/Distributed	12,190,040
Less Donor Designations	(1,576,324)
Net Grants to Agencies	10,613,716
Other Program Costs	5,045,898
Total Program Services	15,659,614

Resource Development	2,329,354
Organizational Administration	2,514,310
Total Support Services	4,843,664

Total Expenses	20,503,278
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Other Nonoperating Revenue & Expenses	(59,946)
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Increase in Net Assets	(3,914,040)
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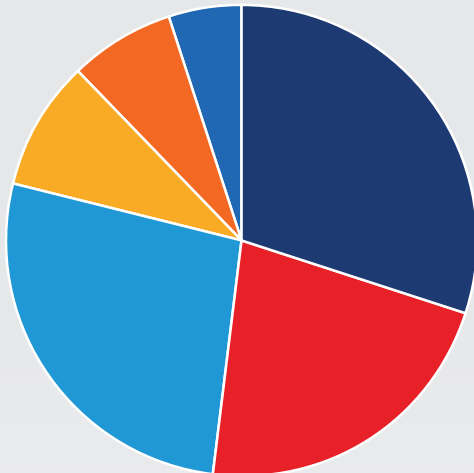
Net Assets at the Beginning of the Year	49,616,833
Net Assets at the End of the Year	45,702,793



At United Way Suncoast, we never stop advocating for our community. Through our partnerships and expertise, we provide opportunities and create bold solutions to our biggest challenges. We create space for families to grow without limitations, elevating communities by building a future with equity for all. **UNITED WE RISE. UNITED WE WIN.**

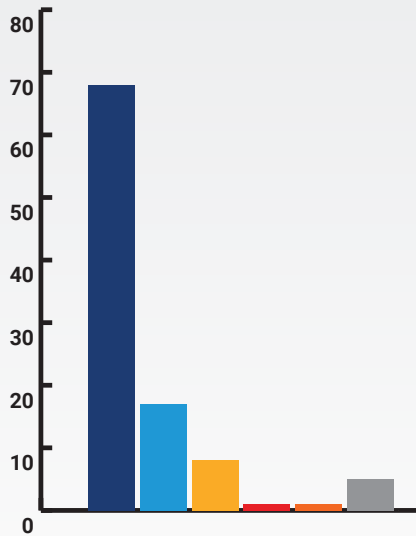
FISCAL YEAR 2023 Expenses

- Education: **30%**
- Financial Stability: **27%**
- Fundraising and Administration: **22%**
- Other Program Services: **9%**
- Designations Disbursed to Agencies: **7%**
- Place-based Initiatives: **5%**



FISCAL YEAR 2023 Revenue Sources

- Annual Campaign (incl. designations): **68%**
- Investment Returns: **17%**
- Grants and Program Revenues: **8%**
- Processing Fee: **1%**
- Other Revenue: **1%**
- Disaster Relief: **5%**



Source: United Way Suncoast June 30, 2023 audited financial statements