IMPACT AREA
PROGRAM OUTCOMES
FINANCIAL STABILITY & SUPPORT SERVICES

CURRENT COMMUNITY CONDITIONS
• In the Suncoast region at large, 1 in 10 households utilize SNAP benefits. When we zoom into UWS zones of focus, that number jumps to 1 in 4 households. Of the households utilizing nutrition assistance, just over a quarter of them include children. However, only 84% of people who are eligible for this benefit utilize it.
• 45% of families in the Suncoast Region are ALICE: Asset Limited, Income Constrained, Employed. The number of ALICE families in the Suncoast five-county region is increasing, even though the proportion of the population is decreasing.

WHAT UWS AND PARTNERS ARE DOING TO FILL THE GAPS:
United Way Suncoast Investments and Partnerships
• $4,994,549 invested in all Financial Stability initiatives and programs through the multi-year investment, Eviction Mitigation, and Neighborhood Centers workforce development programs, as well as other partnerships.
• 110 strategic community partner programs served 85,290 people across all five counties in the Suncoast region, with 95% of those individuals identifying as ALICE.

Outcomes
Collectively, UWS and our partners created the following outcomes:
• 800 people working towards earning certificates or higher education degrees and over 2,400 were placed in a job or promoted/given a raise.
• 6359 families completed applications for benefit assistance, such as SNAP FAFSA, rental assistance, or homebuyer credits, with 4300 gaining access to this critical support.

Volunteer Income Tax Assistance Program (VITA):
• 8,747 tax returns processed through the five-county region VITA Program, with 45% (3,929) of those in UWS zip codes of focus.
• The Average Gross Income for all VITA Participants is $32,000. For filers within UWS zip codes of focus, that income drops to $29,000.
• Through the United Way Suncoast VITA program, over $4.55 million in tax refunds were issued and over $1.26 million in tax preparation fees saved, leading to an economic impact of over $5.8 million to our zip codes of focus.
• Partners in Sarasota and DeSoto processed an additional 1,704 tax returns.

Bank On
• 29 financial institutions have Bank On Certified Accounts, which are bank accounts that protect the user through no overdraft fees, no or low minimum balances, and are FDIC or NCUA insured.
• Reporting through Bank On Coalition shows that our region saw more than 11,900 Bank On accounts opened between 2020-2021.
• Click here to see UWS Bank On resources, including the Bank On mapping tool.

FINANCIAL COACHING
113 COACHES
296 PARTICIPANTS
Outcomes
• 155 people were making progress towards goals.
• 94 people improved their long-term financial stability.
• 194 improved their credit awareness or credit score.

Rent Average as of June 2023

<table>
<thead>
<tr>
<th>County</th>
<th>Average Rent</th>
<th>Hourly Wage Needed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pinellas</td>
<td>$1,699</td>
<td>$29.41 / hour</td>
</tr>
<tr>
<td>Hillsborough</td>
<td>$1,694</td>
<td>$29.32 / hour</td>
</tr>
<tr>
<td>Manatee</td>
<td>$1,711</td>
<td>$29.61 / hour</td>
</tr>
<tr>
<td>Sarasota</td>
<td>$1,853</td>
<td>$32.07 / hour</td>
</tr>
</tbody>
</table>

Of the most common occupations in Florida, the majority pay less than $20/hour. (United for ALICE, 2023 report)

UWS operates three Neighborhood Resource Centers in Hillsborough and Pinellas County, which support community members through services such as:
• Volunteer Income Tax Assistance program (VITA)
• Financial coaching
• Employment services (such as job searches and resume building)
• Legal advice
• Family support services
• Computer labs and Wi-Fi
• Homeowner and contractor resources
• Notary services

Outcomes from our partners:
$603,886 invested in our strategic community partners to provide community members with direct access to increased and localized services.
• From July 2022 – June 2023:
  • Through case management services, 442 people demonstrated significant progress toward self-sufficiency.
  • 200 people received direct support with job-seeking skills related to resume building, interviews, and applications, a 68% increase from the year before.

NEIGHBORHOOD CENTERS
4,474 VISITS
3X NEW VISITORS
2,966 MEALS
2,837 CONNECTED TO SERVICES

Our partners include:
• Bay Area Legal Services
• Pinellas County Urban League
• Personal Enrichment through Mental Health Services (PEMHS)

112 community members completed certifications related to employment, including 66 focused on CNA and phlebotomy, with 48 placed in jobs of a relevant field.