

# INVESTMENT & PROGRAM OUTCOMES

## in HILLSBOROUGH & PINELLAS



United Way Suncoast provides pathways to education and financial stability that give everyone in our community the freedom to rise. Our community impact strategy leads us to invest funds and resources into specific communities where our ALICE families live. By identifying zones of focus for our investments, we ensure that our partnerships are best positioned to maximize and multiply impact.

### COMMUNITY CONDITIONS

#### ALICE in Hillsborough & Pinellas Counties

United Way Suncoast serves ALICE families: Asset Limited, Income Constrained, Employed. They are often forced to make tough financial choices, such as deciding between quality child care or paying the rent. These choices can have long term consequences not only for their families, but for all.

#### Hillsborough & Pinellas County Stats:

- 45% of households are ALICE
- 57% in UWS zip codes of focus are ALICE
- 39,176 people served by UWS and Partners, 24,003 in zip codes of focus
- 92% of those served by UWS and our Strategic Community Partners identify as ALICE
- +428,000 people served by food distribution partners

#### Dollars Invested

- \$7,871,985 invested in Early Learning, Financial Stability, Youth Success, Eviction Mitigation, and other community support programs. An additional \$2.75 million invested into United Way Suncoast initiatives, resources, and administration.

#### Number of Strategic Community Partners

- 73 programs supported through Annual Investment + 11 United Way Suncoast led programs, centers, and initiatives.
- Over 20,600 volunteer hours in the last year

#### State of Early Learning and Education

**Florida Kindergarten Readiness (FLKRS):** In 2022, approximately 50% of kindergartners were "Ready for Kindergarten" in Hillsborough County. Students who complete Voluntary Pre-Kindergarten are more likely to be prepared for kindergarten than those who do not.

**Florida Assessment of Student Thinking (FAST):** In Hillsborough and Pinellas Counties, only 28% of students in UWS Schools of Focus, are reading on grade level in 3rd grade.

#### Youth Success

- **Youth homelessness** – In the 2022-2023 school year, 1,921 students reported homelessness. School district data shows that 3X as many unhoused students drop out of high school compared to their peers.
- **Economic status** – children who are eligible for free or reduced price lunch are considered to be economically disadvantaged by the Florida Department of Education. In 2022, 65% of students in Hillsborough and Pinellas counties are

economically disadvantaged. School district data shows that 4X as many low-income students drop out of high school.

#### State of Housing

- The average rent in Hillsborough and Pinellas Counties for a 2-bedroom apartment is \$1,786 as of June, 2023.
- Families earning the median annual household income, which is approx. \$64,000, are rent cost burdened in Hillsborough and Pinellas counties; they are paying more than 30% of their household income per month on rent. The cost to live for a family of four with two children is closer to ~\$88,000, leaving a large financial gap in families' budgets.

### WHAT UNITED WAY SUNCOAST IS DOING

#### Eviction Mitigation

- UWS invested \$3 million in the housing crisis.
- Provided \$729,622 in direct assistance across the region through RISE funding—these funds supported rent, utilities, transportation, emergency shelter, and more.
- Supported 3,986 people with eviction mitigation efforts through the Community Navigators. Navigators kept 3,622 of those individuals in their homes or helped them achieve new, stable housing: a 91% success rate.

**Navigation Partners:** University Area CDC, CDC of Tampa, Metropolitan Ministries, Devereaux Advanced Behavioral Health, Positive Spin, Bay Area Legal Services, 211 Tampa Bay Cares, PEMHS, Community Law Program, Homeless Leadership Alliance, and Enterprising Latinas.

#### Early Learning

- Early Learning partners served 16,455 children, parents, caregivers, and teachers; 88% of those served were ALICE, approximately 93% were children and youth.
- Summer Learning programs provided 525 scholarships, supporting 10 different summer programs.

### FINANCIAL STABILITY

**+\$3.6M INVESTED** into all of UWS supported Financial Stability work in Hillsborough & Pinellas Counties.

**19K PEOPLE** 82 strategic community partners, programs, and initiatives supported by UWS served 19,627 people to address workforce needs, encouraging safe banking, saving, and spending habits, and reducing barriers to workforce development.

**750 PEOPLE** Supported by United Way Suncoast programs and our partners in earning certificates of higher education degrees to further their career possibilities.

### VOLUNTEER INCOME TAX ASSISTANCE PROGRAM (VITA)

**31 SITES** processed 7,403 returns, with 325 IRS-trained volunteers.

**+\$6.2M IN REFUNDS** returned to the community.

### YOUTH SUCCESS

**\$938K**  
DOLLARS INVESTED

**24**  
PROGRAMS

**+6.9K**  
STUDENTS

UWS invested \$938,584 in 24 youth success programs which supported 6,900 students.

### RESOURCE CENTERS

**4,474**  
VISITS

**2,837**  
INDIVIDUALS

**Campbell Park, Sulphur Springs, and North Greenwood:** Individuals connected to critical needs such as rent, utilities and legal assistance, more than twice that of last year.

**Campbell Park** provided 900 meal kits to the community.

**900**  
MEAL KITS

**641**  
CASE MANAGEMENT

**North Greenwood** served 1,507 people and enrolled 393 clients in programs or referrals.

**1,507**  
PEOPLE

**393**  
CLIENTS

**Sulphur Springs** served 2,060 people and had 444 first time visitors.

**2,060**  
PEOPLE

**444**  
NEW VISITORS