

INVESTMENT & PROGRAM OUTCOMES in HILLSBOROUGH COUNTY



United Way Suncoast provides pathways to education and financial stability that give everyone in our community the freedom to rise. Our community impact strategy leads us to invest funds and resources into specific communities where our ALICE families live. By identifying zones of focus for our investments, we ensure that our partnerships are best positioned to maximize and multiply impact.

COMMUNITY CONDITIONS

ALICE in Hillsborough County

45% of households in Hillsborough County are ALICE (Asset Limited, Income Constrained, Employed) or below; From July 2022-June 2023, 72 UWS Strategic Community Partners served 21,100 people in Hillsborough. On average, 92% of individuals served identify as ALICE.

Dollars Invested

\$3,828,075 invested in Early Learning, Financial Stability, Youth Success, Eviction Mitigation, and other community support programs. An additional \$1,670,00 invested in United Way Suncoast initiatives, resources, and administration.

Number of Strategic Community Partners

33 programs supported through multi-year investment. Eight United Way Suncoast led programs, centers, and initiatives.

Focus Areas

Early Learning, Youth Success, Financial Stability, Eviction Mitigation, Support Services

State of Early Learning and Education

Florida Kindergarten Readiness FAST Star Early Literacy Assessment:

In Hillsborough County, only 50% of kindergartners are entering school ready to learn (2022-23 school year data). 2/3 of students who attend Florida's free pre-kindergarten program, VPK, started school ready to learn as assessed by their FAST test. Comparatively, only 1/3 of students who did not attend VPK are starting school ready to learn, signifying the importance of preschool on school readiness.

Florida Assessment of Student Thinking (FAST): In Hillsborough County, only 23% of students in our UWS Schools of Focus are reading on grade level in 3rd grade. UWS invests in schools where our partnerships can maximize impact, working to raise reading scores in ALICE communities.

Youth Success

- Youth homelessness – In the 2022-2023 school year, 1,000 students reported homelessness in Hillsborough County, and about 75% of those students graduated on time. School district data shows that 3x as many unhoused students drop out of high school compared to their peers.
- Economic status – children who are eligible for free or reduced price lunch are considered to be economically disadvantaged by the Florida Department of Education. In 2022, 65% of students in Hillsborough county are economically disadvantaged. School district data shows that 4x as many low-income students drop out of high school.

Eviction Mitigation & Housing Support/Condition

- The average rent in Hillsborough County for a 2-bedroom apartment is \$1,694 as of June, 2023.
- Families earning less than the median annual household income, which is \$65,900, are rent cost burdened in Hillsborough County within our zip codes of focus.
- UWS invested \$3 million in the housing crisis across the Suncoast Region, collaborating with the following partners to help mitigate the challenge:

University Area CDC, CDC of Tampa, Metropolitan Ministries, Devereaux Advanced Behavioral Health, Positive Spin, Bay Area Legal Services, 211 Tampa Bay Cares, PEMHS, Community Law Program, and Homeless Leadership Alliance.

WHAT UNITED WAY SUNCOAST IS DOING

Eviction Mitigation

- Provided \$458,898 in direct assistance across the region through RISE funding.
- Supported 2,210 people with eviction mitigation efforts through the Community Navigators in Hillsborough county. Navigators kept 1,700 of those individuals in their homes or helped them achieve new, stable housing: a 77% success rate.
- 90% of the Publix Last Resort Fund went to rent or housing issues. \$68,499 supported community members in Hillsborough and Pinellas Counties.

Early Learning

- Early Learning partners served 7,734 children, parents, caregivers, and teachers; 88% of those served were ALICE, approximately 93% were children and youth.
- Summer Learning programs provided 295 scholarships supporting five different summer programs.

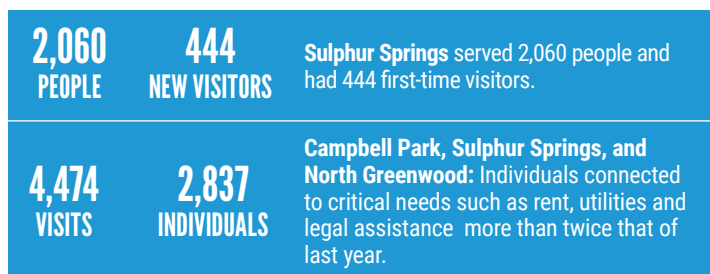
YOUTH SUCCESS



FINANCIAL STABILITY



RESOURCE CENTERS



VOLUNTEER INCOME TAX ASSISTANCE PROGRAM (VITA)

