

# United Way Suncoast Summer Care Program 2023

## Funding Overview and Eligibility

United Way Suncoast is now accepting applications for the Summer Care Program 2023. Funding is available for programs which operate in the summer of 2023 between school years. Funding should specifically be used to provide scholarships for students to attend the summer program.

*Please read through this guide for eligibility information, deadlines, partnership expectations, application materials, and evaluation template.*

### Summer Care Program Overview

Summer Care is a program that promotes school readiness and combat summer learning loss for students in Hillsborough and Pinellas Counties. The key components of this program include the following:

1. Scholarships for pre-k and elementary age students to attend high quality summer camp programs.
2. Promote literacy engagement and experiential learning.
3. Provide additional tutoring support to struggling readers. The goal is not to maintain school year reading levels, but to achieve literacy gains over the summer months.
4. *Optional but recommended:* Provide a summer bridge book curriculum to students who attend one of the partner summer camps.
5. Encourage families to connect with financial stability resources.

This program is open to nonprofit 501(c)3 organizations providing services in Hillsborough and Pinellas Counties, or organizations with an established non-profit fiscal agent. We aim to serve ALICE (Asset Limited, Income-Constrained, and Employed) families living in our communities of focus and attending our identified schools. ALICE families are hardworking community members who have little or no savings and are often one emergency from falling into poverty. [Click here](#) for more information about ALICE families.

### Eligibility

To be eligible, your organization must:

- Be recognized as a 501(c)3 tax-exempt nonprofit organization, according to the Internal Revenue Code, or have an established fiscal agent
  - 501(c)3 documentation will be required to submit the application

- Demonstrate partnerships with other community organizations and willingness to collaborate with UWS programs and partners.

To be eligible, your program must:

- Provide quality summer programming to pre-kindergarten through 5<sup>th</sup> grade students.
- Benefit the citizens in the Hillsborough or Pinellas counties.
- Provide at least 75% of awarded scholarships to students living within the attendance zones/zip codes of UWS schools of focus. For more information see page 3 of this document.
- Be able to share end of summer data, as outlined below (results, outcomes, and demographic data)

## How to Apply

All applications and supporting documentation will be submitted through United Way Suncoast’s online portal, E-CImpact.

### Step 1: Login or sign up to United Way Suncoast’s Grant Portal – E-CImpact

- Use the link provided to open the agency portal page to log in or sign up.  
<https://agency.e-cimpact.com/login.aspx?org=11435F>
- Set up your organization account. This will include a summary, mission, and key contacts. If your organization already has an account, sign in accordingly.

### Step 2: Find Open Investment Streams in the System

- Once you have logged in or signed up, you will find all open funding streams on the left-hand tool bar. You may need to click “Open Opportunities” to make the list visible.
- Application opens on Monday, November 28<sup>th</sup>, 2022, at 9:00 am

### Step 3: Select “create new project or program”

- You will see a button in the middle right or top right of your screen to add the title of your project or program. Please click this to add the name of project or program you are seeking support.

### Step 4: Complete application by the deadline – Monday, December 19<sup>th</sup>, 2022 at 12:00 pm (noon)

- Please DO NOT send any hard copies to United Way Suncoast. If you miss the deadline, your agency’s application will NOT be considered.

**Application Opens:** November 28, 2022 at 9:00 AM

**Application Closes:** December 19, 2022 at 12:00 PM (noon)

*All applicants will be notified in April 2023. Please review the grant eligibility, requirements, and guidelines before applying.*

For any questions, please contact:

**Josh Dunn**

VP, Investment Strategies & Planning

[communityinvestments@uwsuncoast.org](mailto:communityinvestments@uwsuncoast.org)

## Hillsborough & Pinellas Schools of Focus

Because of our mission to serve the ALICE population, UWS has identified (through programmatic work, census data, and the United for ALICE report) specific focus areas within each county where we fund programs. Funded programs do NOT have to be located at these schools, nor must they only serve students who attend them. However, if your program is awarded funding, at **least 75% of scholarships** must be granted to students who reside within or attend these attendance zones/zip codes for UWS schools of focus.

You may learn more about the attendance zones for each school, and whether your program is active within them by using the Hillsborough and Pinellas County school attendance maps which are hyperlinked below.

### Attendance Zones and Zip Codes for UWS Schools of Focus

#### Hillsborough County ([map](#))

- Robles Elementary School (East Tampa, 33610)
- James Elementary School (East Tampa, 33610)
- Reddick Elementary School (Wimauma, 33598)
- Dr. Carter G. Woodson PK-8 (Sulphur Springs, 33604)
- Seminole Elementary School (Seminole Heights, 33604)
- Cleveland Elementary School (Sulphur Springs, 33604)
- Sulphur Springs K-8 (Sulphur Springs, 33604)
- Palm River Elementary School (Palm River, 33619)
- Kenly Elementary School (Palm River, 33619)

#### Pinellas County ([map](#))

- Campbell Park Elementary School (Campbell Park & South St. Pete, 33705)
- Fairmount Park Elementary School (Campbell Park & South St. Pete, 33711)
- Melrose Elementary School (Campbell Park & South St. Pete, 33712)
- Lealman Elementary School (Lealman, Kenneth City, Pinellas Park, 33714)
- Maximo Elementary School (Campbell Park & South St. Pete, 33712)
- Ponce De Leon Elementary School (N. Greenwood & Clearwater, 33756)
- Sandy Lane Elementary School (N. Greenwood & Clearwater, 33755)
- Lakewood Elementary School (Campbell Park & South St. Pete, 33705)
- New Heights Elementary School (Lealman, Kenneth City, Pinellas Park, 33714)

# Partnership Expectations

Organizations who are granted funding will receive a full, detailed Partnership Agreement outlining the various ways we intend to collaborate. Below we have shared an overview of the expectations of our grant recipients.

## Data and reporting

*During Program:* Organizations will provide copies of enrollment forms for scholarship students. A form will be provided for you in physical format as well as online Microsoft Form for ease of access.

*End of the summer:* Organizations will be required to submit an End of Summer Report including but not limited to outputs, results & targets, narrative, Reading with the Rays achievement, and demographics. A detailed list of data requirements will be provided upon award decision.

All Summer Care programs will report on the following metrics in the End of Summer Report (subject to change):

<b>Result</b>	<p>Children will increase or maintain their reading levels over the summer</p> <p>Children will increase their preparedness for kindergarten</p>
<b>Summer Care Targets</b>	<p># and % of students who <i>maintain</i> academic skills.</p> <p># and % of students who <i>improve</i> academic skills.</p> <p>average scholarship student attendance for the summer (minimum 75% attendance rate expected)</p> <p># and % of children attending a kindergarten transition camp who demonstrate increased preparedness for kindergarten (minimum 75% expected; full summer- VPK assessment or week camp teacher, SEL survey)</p> <p># and % of pre-kindergarten children who demonstrate age-appropriate social-emotional skills needed to function in a school setting or progress</p>

	# and % of 1 <sup>st</sup> -5 <sup>th</sup> grade children who demonstrate age-appropriate social-emotional skills needed to function in a school setting or progress
<b>Outputs</b>	# of children who received summer bridge books # of hours children engage with summer bridge books # of scholarships utilized # of families referral completions to specific financial stability resources # of children who received an increased amount of nutritious food # of families referred to wraparound services (local food support, ELC connection, SNAP, FAFSA, rental assistance, homebuyer credits, etc.) # of camp sites supported # of camp days available # of hours toward Reading with the Rays # of students who would not have had access to summer activity without scholarship funding

**Other Partnership Expectations:**

- All unused scholarship funds must be returned to United Way Suncoast if not utilized by September 30, 2023. Records of scholarship student enrollment in your program will be required to validate scholarship utilization.
- Partners are only allowed to charge a **one-time fee, up to \$25**, to families or individuals who receive a scholarship. Scholarship individuals/families *should not be charged* any weekly or on-going fees.
- Partners are required to collect and maintain all informed consents and registrations forms.
- Partners are asked to support dissemination of community financial stability resources that may benefit participate families.
- Partners will be open to active participation in educational resources for the summer, such as bridge books, tutoring, reading incentive programs and summer learning week.

# Application Questions and Evaluation

The following questions from the application are provided below. Final wording and appearance of questions is subject to change. Applicants should respond directly to what is requested in the online portal, e-CImpact.

## For new organizations only: Organization Information

1. Organization Name
2. Executive Director or CEO Name
3. Main contact for application
4. Organization Address
5. Organization Phone
6. Organization's Mission Statement
7. Organizational Overview

## Eligibility Information

- Is your organization a 501(c)3 tax-exempt nonprofit organization, according to the Internal Revenue Code, or have an established non-profit organization serving as the fiscal agent for this program?
  - 501(c)3 documentation or fiscal agent information will be required to submit the application.
- Does your program provide quality summer programming to pre-kindergarten through 5<sup>th</sup> grade students?
- Does your program benefit students in Hillsborough and/or Pinellas counties?
- Will your program provide at least 75% of scholarships to students within the attendance zones/zip codes of UWS schools of focus? (See page 3 of the guidelines for more information about attendance zones and zip codes)
- Will you be able to share end of summer data, as outlined in the guidelines?

## Program Information

- Program Name and Description
- Current organization operating budget
- Amount requested for Summer Care Program 2023
- Total Number of Organizational Staff (FTE)
- Total Number of Program Staff (FTE)
- How many total UW Suncoast Summer Care scholarship spots are you seeking?
- How many total children do you seek to serve through your summer camp program? (This is both scholarship and full self-pay)

- Who is the program's population of focus? Please include family make up, if there is a school or age of focus, and income level (ex, ALICE, poverty level, free or reduced-price lunch status, etc.
- If your program is awarded scholarships, how will your program select families and children for UWS scholarships? What are the qualifications for a student or family to receive a scholarship?
- Briefly describe the purpose, intentions, and goals of your summer camp program. Examples include: educational outcomes, socio-emotional aspects, etc.
- United Way Suncoast values collaboration for a whole-family approach for children to succeed at school and at home. Does your program currently collaborate and/or partner with other service providers or community organizations?
  - If answered yes to previous question, please list and explain the nature of these partnerships. What specific additional services are offered or delivered to children and families as a part of your agency's summer camp program? Please describe in detail
- What are your summer hours? What are your open and close dates? Please list by site.
- What is the total number of camp days for Summer 2023
- For how many weeks will a student receive a scholarship to attend your camp?
- Do you have field trips or other interactive events planned as part of your summer camp program? If yes, please describe each planned trip or event.
- Would you be interested in hosting a Summer Care tutor?
- Would your program benefit from Summer Bridge Books provided by UWS?
- What grade level will your program serve? Please select all that apply
- Is your program a kindergarten transition program?
- Does your program target or work with any of the following attendance zones (UWS Schools of focus)? Check all that apply.
- What percentage of total program participants do you project will be from the above selected attendance zones?
- What percentage of scholarships will be awarded to students living in the above selected attendance zones?
- Please explain the nature of your partnerships with UWS schools of focus, and how you will ensure students from schools of focus will be scholarship recipients.

### Budget Narrative

- Are all services and program aspects included in the cost of UWS scholarships, i.e. field trips, summer t-shirt or other associated activities or costs? If no, please explain and include specific costs.
- What is the full cost for one child to attend your program? (i.e., what is the budget for the full program divided by number of children served or self-pay rate plus field trips, etc.)
- How much UWS funding is attributed per scholarship spot? You can request up to the full cost per child for the scholarship spot, or less than the full cost if your program budget allows

- Please explain how the 'program unit cost per child' number is figured. Please explain if UWS is funding the entire scholarship or if there are other funders.

**Evaluation:**

The following will be used to evaluate your responses to the questions.

- Demonstrates Community Need: Agency clearly demonstrates the community need to be addressed through the program
- Proposed Program and Plan: Agency clearly explains proposed program and plan
- Educational and Experiential Outcomes:
  - Agency has a deliberate education component of their summer programming that is based on an evidence-based education curriculum.
  - Agency has a deliberate experiential and socio-emotional learning aspect to their summer programming that aids in child's socio-emotional learning (SEL) and development.
- Budget: The request and the budget are submitted correctly and correspond with program
- Budget Narrative: Program cost per child aligns with requested amount divided by the number of children served. Funds are going only to scholarships. This is less than or equal to the full self-pay fee.
- Program Outcomes: Agency uses internal outcome measurements to improve program year over year.
- Scholarship Requirements: Qualifications for a family to receive a scholarship are fair and target ALICE households and below. The program will not charge scholarship families more than \$25 including any extra activities, t-shirts, etc.
- Population and Schools of Focus: Program focuses on ALICE households, and focuses on UWS Schools of Focus

**For questions or further information, please contact  
[communityinvestments@uwsuncoast.org](mailto:communityinvestments@uwsuncoast.org)**