

INVESTMENT & PROGRAM OUTCOMES

in HILLSBOROUGH & PINELLAS



United Way Suncoast provides leadership that improves lives and creates lasting community change by mobilizing the caring people of our communities to give, advocate, and volunteer. United Way Suncoast provides pathways to education and financial stability that give everyone in our community the freedom to rise.

COMMUNITY CONDITIONS

ALICE % from United Way

44% of households in Hillsborough and Pinellas Counties are ALICE (Asset Limited, Income Constrained, Employed). These hard-working families reside above the poverty line, but stand one unexpected expense away from dire circumstances. From July 2021 – June 2022, UWS Strategic Community Partners served 131,695 people in Hillsborough/Pinellas, and 85% of them identify as ALICE individuals.

\$ Invested

• \$7,269,415 invested in Early Learning, Financial Stability, Youth Success, Eviction Mitigation, and other community support programs. An additional \$2.1 million invested into United Way Suncoast initiatives, resources, and administration.

of Strategic Community Partners

- 53 programs supported through Annual Investment + 10 United Way Suncoast Led programs, centers, and initiatives
- Over 15,000 volunteer hours in Hillsborough and Pinellas in the last year

Focus Areas

Early Learning, Youth Success, Financial Stability, Eviction Mitigation, Support Services

State of Early Learning and Education

Florida Kindergarten Readiness (FLKRS): In 2021, approximately 45% of kindergarteners were "Ready for Kindergarten" in Hillsborough County, and 59% in Pinellas County.

WHAT UNITED WAY SUNCOAST IS DOING

Eviction Mitigation

- Provided \$407,121 in direct assistance across the region through RISE funding
- Supported 1,344 people with eviction mitigation efforts through the through Community Navigators in Hillsborough & Pinellas counties. Navigators kept 1,103 of those individuals in their homes or helped them achieve new, stable housing: an 82% success rate.
- Provided more than \$220,000 in direct rental assistance to community residents
- 94% of the Publix Last Resort Fund went to rent or housing issues. \$219,376 supported housing, utilities, and shelter for community members.

FINANCIAL STABILITY

+\$3M
INVESTED

\$3,069,674 invested into all of UWS supported Financial Stability work (Strategic Community Partners, Eviction Mitigation, and Siemer) in Hillsborough & Pinellas Counties.

37K
PEOPLE

19 Strategic Community Partners served 37,000 people to address workforce needs, encouraging safe banking, saving, and spending habits, and reducing barriers to workforce development.

+21K
PEOPLE

United Way Suncoast programs and our partners supported more than 21,000 people in earning certificates or higher education degrees to further their career possibilities.

VITA

29
SITES

29 sites processed 8,583 returns (all returns, through AARP, MacDill, and United Way Specific Programming), with 325 IRS-trained volunteers

+\$10M
IN REFUNDS

\$10,944,318 in refunds returned to the community

Florida Standards Assessment (FSA): In Hillsborough and Pinellas Counties, only 26% of students in UWS Schools of Focus, which are Title 1 schools, are reading on grade level in 3rd grade

Youth Success

- Youth homelessness – In the 2020-2021 school year, 1,120 students reported homelessness. School district data shows that 3x as many unhoused students drop out of high school compared to their peers.
- Economic status – children who are eligible for free or reduced price lunch are considered to be economically disadvantaged by the Florida Department of Education. In 2021, 58% of high school students in Hillsborough and Pinellas counties are economically disadvantaged. School district data shows that 4x as many of low-income students drop out of high school.

Eviction and Housing Crisis

- The average rent in Hillsborough and Pinellas Counties for a 2-bedroom apartment is \$1,745 as of June, 2022.
- Families earning the median annual household income, which is ~\$7,000, are rent cost burdened in Hillsborough and Pinellas counties—they are paying more than 30% of their household income per month on rent.
- UWS invested \$3 million in the housing crisis, collaborating with the following partners to help mitigate the challenge:

University Area CDC, CDC of Tampa, Metropolitan Ministries, Devereaux Advanced Behavioral Health, Positive Spin, Bay Area Legal Services, 211 Tampa Bay Cares, PEMHS, Community Law Program, and Homeless Leadership Alliance.

Early Learning

- Early Learning partners served 74,641 children, parents, caregivers, and teachers; 83% of those served were ALICE, and approximately 95% were children and youth.
- Summer Learning programs provided 602 scholarships supporting 11 different summer programs.

YOUTH SUCCESS

1-MILLION DOLLARS INVESTED **12** PROGRAMS **+8K** STUDENTS

UWS invested \$1,059,750 in 12 youth success programs which supported 8,023 students. Additionally, our partners at Alliance for Public Schools engaged over 10,700 families who demonstrated knowledge of their child's development.

RESOURCE CENTERS

3,496
VISITS

1,272
INDIVIDUALS

Through all 3 resource centers: Campbell Park, Sulphur Springs, and North Greenwood:

- Total visits: 3,496
- Individuals connected to basic needs: 1,272

934
MEAL KITS

417
PEOPLE

Campbell Park provided 934 meal kits to the community, and provided case management to 417 people

277
PEOPLE

198
CLIENTS

North Greenwood served 277 people and enrolled 198 clients in programs or referrals

642
PEOPLE

198
NEW VISITORS

Sulphur Springs served 642 people and had 198 first time visitors