

INVESTMENT & PROGRAM OUTCOMES

in PINELLAS COUNTY



United Way Suncoast provides leadership that improves lives and creates lasting community change by mobilizing the caring people of our communities to give, advocate, and volunteer. United Way Suncoast provides pathways to education and financial stability that give everyone in our community the freedom to rise.

ALICE % from United Way
45% of below ALICE and 9% in Poverty

\$ Invested
\$2,095,164 Invested for Early Learning, Financial Stability, Youth Success for Pinellas
\$1,840,099 Invested in United Way Rapid Response Fund across five counties
\$308,557 invested from the Public Last Resort Fund across five counties

of Strategic Community Partners
78, including 24 investment partners

Focus Areas
Early Learning, Youth Success, Financial Stability

FLKRS Analysis
The Impact of Covid on school has been seen throughout the state. Over 44% of the 75 school districts not achieving the state average of 57% achieving 500+ scoring.

FSA Analysis
Across the state, including our 5 counties, all age groups have declined in showing proficiency in English Language Arts despite already starting at a low average of 54-57%. In 2021, the achievement for Pinellas County for grades 3-5 is 54%.

Unemployment
While the standard unemployment rate for each county we serve is between 4.2 and 4.5%, that number doubles when you factor in individuals no longer looking but employable, as well as those who are underemployed seeking an alternative with true living wages.

FINANCIAL STABILITY

300K DOLLARS The Siemer Institute: In FY 21, UWS provided \$300,000 to support 649 children and 197 families through local nonprofits. Pinellas Specific: 61 families and 140 children

450 RESIDENTS achieved the milestone of earning certificates or higher education degrees.

19K RESIDENTS received food assistance/nutritious food.

NOTABLE PROGRAMS INCLUDE:
100% of the participants in the MOVE UP program from the Pinellas Ex Offender Re Entry Coalition retained their employment for the program year
Suncoast Voices for Children helped more than 40 young adults aged 18-25 who have exited the foster care system, with opening bank accounts and beginning to save for the future.

VITA

12 SITES **2,253 RETURNS** **\$450,600 SAVED IN FEES** **\$3,104,830 IN REFUNDS**

EARLY LEARNING

+5.5K CHILDREN (0-pre k) demonstrated progress in communication, vocabulary, and early literacy

+1K CHILDREN received increased medical services related to asthma, dental, vision, and hearing issues.

NOTABLE PROGRAMS INCLUDE:
The Boys & Girls Club of the Suncoast served more than 900 residents with more than 700 identified as ALICE.
Shirley Procter Puller Foundation nearly doubled its goals of students reading on grade level, missing ten percent or less of school each month, and maintaining skills over the summer.

READING ALL-STARS

+700 HOURS of tutoring provided to the community.

35 STUDENTS from cohort reported an increased reading level.

YOUTH SUCCESS

+650 YOUTH have demonstrated growth in acquiring career readiness skills.

+150 YOUNG RESIDENTS have reported gaining work experience (i.e. internships or jobs)

EMERGENCY RESPONSE DOLLARS

111,005 DOLLARS went towards the community from the Publix Last Resort Fund.

115,592 DOLLARS across 543 households from Duke Energy Good Neighbor Funds

338,769 DOLLARS from UWS Rapid Response Fund invested in agencies serving only Pinellas County. \$515,804 invested in agencies who listed Manatee County as one of their service area.

PEOPLE SERVED

Strategic Community Partner		UWS Led	Publix Last Resort Fund
3,265 INDIVIDUALS	3,306 HOUSEHOLDS	2,314 INDIVIDUALS	169 INDIVIDUALS
United Way Rapid Response Fund		An additional	
+47K RESIDENTS	+42K ALICE	+319K RESIDENTS	+64K ALICE
were reported in agencies who listed this county as one of their service areas.			

CAMPBELL PARK RESOURCE CENTER

+320K MEAL KITS provided to the community.

+400 RESIDENTS receiving workforce services

+80 LEGAL CASES Through access by the Resource Center Bay Area Legal Services has successfully resolved over 80+ legal cases. Pinellas County Urban League led two educational workshops and connected 70 residents to basic services.

NORTH GREENWOOD RESOURCE CENTER

+20K MEAL KITS provided to the community.

+100 FAMILIES helped to access additional benefits in their community including insurance benefits, food access, and income supplements.