

INVESTMENT & PROGRAM OUTCOMES

in HILLSBOROUGH COUNTY



United Way Suncoast provides leadership that improves lives and creates lasting community change by mobilizing the caring people of our communities to give, advocate, and volunteer. United Way Suncoast provides pathways to education and financial stability that give everyone in our community the freedom to rise.

ALICE % from United Way
45% of below ALICE and 9% in Poverty

\$ Invested
\$2,163,574 Invested in Early Learning, Financial Stability Programs in Hillsborough
\$1,840,099 Invested in United Way Rapid Response Fund across five counties

of Strategic Community Partners
101, including 33 investment partners

Focus Areas
Early Learning, Youth Success, Financial Stability

FLKRS Analysis

The Impact of Covid on school has been seen throughout the state. The rate of test takers showing 'kindergarten readiness' in the state of Florida is 57%, and only 52% in Hillsborough County. Hillsborough also saw a 32% decrease in students entering kindergarten.

FSA Analysis

Across the state, including our 5 counties, all age groups have declined in showing proficiency in English Language Arts despite already starting at a low average of 54-57%. In 2021, the achievement for Hillsborough County for grades 3-5 is 51%

Unemployment

While the standard unemployment rate for each county we serve is between 4.2 and 4.5%, that number doubles when you factor in individuals no longer looking but employable, as well as those who are underemployed seeking an alternative with true living wages.

FINANCIAL STABILITY

300K DOLLARS	The Siemer Institute: In FY 21, UWS provided \$300,000 to support 649 children and 197 families through local nonprofits. Hillsborough Specific: 36 families and 289 children
+600 RESIDENTS	achieved the milestone of being placed in employment throughout the year.
19K RESIDENTS	received food assistance/nutritious food.
NOTABLE PROGRAMS INCLUDE:	Metropolitan Ministries & Homeless Emergency Project who helped a combined 250+ residents find employment. CareerSource Tampa Bay helped over +1K develop job-seeking skills and improve essential skill behaviors.

EMERGENCY RESPONSE DOLLARS

65,757 DOLLARS	went towards the community from the Publix Last Resort Fund.
393,551 DOLLARS	from UWS Rapid Response Fund invested in agencies serving only Hillsborough County. \$565,804 invested in agencies who listed Sarasota County as one of their service areas.

FINANCIAL COACHING

35 SESSIONS	of financial coaching completed in cohorts.	75 PARTICIPANTS	achieved improved financial skills.
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VITA

11 SITES	3,782 RETURNS	\$756,400 SAVED IN FEES	\$3,026,198 IN REFUNDS
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PEOPLE SERVED

6,615 INDIVIDUALS	4,809 HOUSEHOLDS	263 INDIVIDUALS	169 INDIVIDUALS
Strategic Community Partner		UWS Led	Publix Last Resort Fund
United Way Rapid Response Fund		An additional	
+47K RESIDENTS	+42K ALICE	+319K RESIDENTS	+64K ALICE
were reported in agencies who listed this county as one of their service areas.			

EARLY LEARNING

+5.5K CHILDREN	(0-pre k) demonstrated progress in communication, vocabulary, and early literacy skills.	+1K CHILDREN	received increased medical services related to asthma, dental, vision, and hearing issues.
NOTABLE PROGRAMS INCLUDE:	Lions Eye Institute served as a member of the Hillsborough Campaign for Grade-Level Reading and provided medical support for over 600 children. Champion for Children's Parents as Teachers program saw more than 500 families reporting increased engagement with their child's development ages birth - pre-k		

SULPHUR SPRINGS RESOURCE CENTER

+27K MEAL KITS	provided to the community.
+700 VISITS	to the center for assistance with computer use, resume building, job searches, job training and more.
+80 CASES	By providing access through our Resource Center, Bay Area Legal Services was able to provide legal services in 80+ cases.