

INVESTMENT & PROGRAM OUTCOMES

in DESOTO COUNTY



United Way Suncoast provides leadership that improves lives and creates lasting community change by mobilizing the caring people of our communities to give, advocate, and volunteer. United Way Suncoast provides pathways to education and financial stability that give everyone in our community the freedom to rise.

ALICE

68% below ALICE with 22% in Poverty

\$ Invested

\$48,416.00 invested in Early Learning for DeSoto

\$1,840,099 invested in United Way Rapid Response Fund across five counties

of Strategic Community Partners

27, including 5 Investment Partners

Focus Areas

Early Learning, VITA

FLKRS Analysis

The Impact of Covid on school has been seen throughout the state. Over 44% of the 75 school districts not achieving the state average of 57% achieving 500+ scoring.

FSA Analysis

Across the state, including our 5 counties, all age groups have declined in showing proficiency in English Language Arts despite already starting at a low average of 54-57%. In 2021, the achievement for DeSoto County for grades 3-5 is 32%.

Unemployment

While the standard unemployment rate for each county we serve is between 4.2 and 4.5%, that number doubles when you factor in individuals no longer looking but employable, as well as those who are underemployed seeking an alternative with true living wages.

EMERGENCY RESPONSE DOLLARS

33,220.50
DOLLARS

in the DeSoto Area (Publix Last Resort Fund)

\$259,600
INVESTED

in agencies serving DeSoto, with \$25,000 going to those serving DeSoto exclusively

PEOPLE SERVED

Strategic Community Partner

691

INDIVIDUALS

490

HOUSEHOLDS

UWS Led

190

INDIVIDUALS

Publix Last Resort Fund

45

INDIVIDUALS

United Way Rapid Response Fund

+1200
RESIDENTS

+900
ALICE

An additional

+24,000
RESIDENTS

+24,000
ALICE

were reported in agencies who listed this county as one of their service areas.

EARLY LEARNING

OVER 145
CHILDREN

demonstrated age appropriate communication, vocabulary, and early literacy skills.

94%

of the total individuals served were at or below the ALICE threshold.

450
HOUSEHOLDS

engaged by our partners.

QUALITY CHILDCARE INITIATIVES

\$35,000
INVESTMENT

in 5 partners

260+
HOURS

of teacher trainings completed

41
CHILDREN

in cohort who demonstrate progress in communication, vocabulary and/or early literacy

55
ADDITIONAL

children improved executive functioning for entering kindergarten

VITA

3
SITES

145
RETURNS

\$29,000
SAVED IN FEES

\$202,873
IN REFUNDS