


UNITED WE RISE. UNITED WE WIN.

United Way Suncoast has been serving our community for nearly 100 years, working tirelessly to eliminate the constraints that prevent families from thriving. As we provide pathways to early learning, financial stability and youth success, we create opportunities today that help transform the lives of individuals and families tomorrow. Here are a few examples of the impact made across our five-county footprint during Fiscal Year 2020.

EARLY LITERACY
Ages 0-12

Ensure that children are surpassing key readiness and early grade reading benchmarks.

2021 COMMUNITY STATUS¹
Grade 3 reading scores **51%**




56,077
local children received support from United Way to improve their educational opportunities in DeSoto, Hillsborough, Manatee, Pinellas, and Sarasota.

78%
of 1,033 children in Summer Care educational programs maintained or grew their reading scores, successfully limiting summer learning loss.

YOUTH SUCCESS
Ages 13-18

Ensure that children are graduating from high school with the skills necessary to pursue post-secondary education or vocational training.

2020 COMMUNITY STATUS¹
High school graduation rates **89%**




100%
of dual enrollment high-school students in Operation Graduate, a program for at-risk high school students, graduated on time.

100%
of Operation Graduate students were accepted into higher education or the military.

FINANCIAL STABILITY
Ages 18+

Ensure adults achieve long-term financial stability by developing the skills and opportunities to obtain and sustain employment.

2020 COMMUNITY STATUS²
Individuals/families living at 200% of poverty or better at **71%**



8,491
tax returns were prepared by United Way's VITA partnership. Using over 580 trained volunteers, taxpayers saved over \$11 million in both savings from tax preparation fees and refunds that were given back to the community.

2,400
adults improve essential financial behaviors which helps to obtain or keep employment that pays a family-sustaining wage.

48,927
individuals earning certificates or degrees of higher education which provides skills to obtain stable jobs.

VOLUNTEER
Ages 16+



Support Services
Neighborhood Resource Centers
Mission United™
Volunteer Activation

38,060
volunteer hours organized through United Way Suncoast, which delivered \$1,047,690 back to the community.

1. 2020 - 2021 school year
2. 2016 Census data



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Give. Advocate. Volunteer.
unitedwaysuncoast.org

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United Way Suncoast Report to the Community
July 1, 2020 - June 30, 2021

Serving DeSoto, Hillsborough, Manatee, Pinellas and Sarasota counties



UNITED WAY SUNCOAST REPORT TO THE COMMUNITY: June 30, 2021

United Way adheres to best practices in non-profit policies and procedures, applying consistent, effective, internal controls and strong corporate governance to ensure accountability and transparency.

Statement of Financial Position

Assets

Cash & Cash Equivalents	\$23,808,798
Pledges Receivable, Net of Allowance for Uncollectible Pledges	7,025,870
Accrued Bequests & Trusts	414,847
Other Receivables	0
Investments	36,180,852
Property & Equipment, Net	1,603,235
Prepaid Expenses and Other Assets	215,963
TOTAL ASSETS	\$69,249,565

Liabilities & Net Assets

Allocations & Designations Payable	\$7,591,109
Other Liabilities	1,512,193
Annuities Payable	182,156
Obligations under Remainder Trust Agreement	51,473
Deferred Lease Incentive	49,196
Capital Lease Obligations	174,921
Total Liabilities	9,561,048
Without Donor Restrictions	47,557,258
With Donor Restrictions	12,131,259
Total Net Assets	59,688,517
TOTAL LIABILITIES & NET ASSETS	\$69,249,565

Statement of Activities

Public Support and Revenue

Gross Campaign Results	\$17,847,445
Donor Designations	(1,841,456)
Provision for Uncollectibles	(1,168,828)
Net Annual Campaign	14,837,161
Bequests & Trusts	76,234
Grants & Program Revenues	1,056,951
Service Fee Income	179,954
Investment Return	1,190,751
Other Income	172,222
Total Public Support and Revenue	17,513,273

Expenses

Gross Funds Awarded/Distributed	11,413,261
Less Donor Designations	(1,841,456)
Net Grants to Agencies	9,571,805
Other Program Costs	4,100,341
Total Program Services	13,672,146
Resource Development	2,099,016
Organizational Administration	2,181,945
Total Support Services	4,280,961
Total Expenses	17,953,107
Other Nonoperating Revenue & Expenses	268,232
Increase in Net Assets	(171,602)
Net Assets at the Beginning of the Year	34,955,238
Net Assets at the End of the Year	34,783,636



At United Way Suncoast, we never stop advocating for our community. Through our partnerships and expertise, we provide opportunities and create bold solutions to our biggest challenges. We create space for families to grow without limitations, elevating communities by building a future with equity for all. **UNITED WE RISE. UNITED WE WIN.**

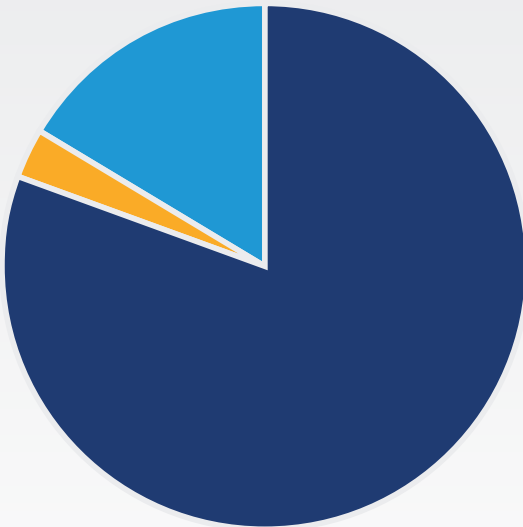
FISCAL YEAR 2021 Expenses

- Education: 28%
- Fundraising and Administration: 23%
- Financial Stability: 22%
- Other Program Services: 13%
- Designations Disbursed to Agencies: 9%
- Place-based Initiatives: 6%



FISCAL YEAR 2021 Revenue Sources

- Annual Campaign (incl. designations): 80%
- Investment Returns: 16%
- Grants and Program Revenues: 3%
- Processing Fee: 0%
- Other Revenue: 0%
- Bequests and Trusts: 0%



Source: United Way Suncoast June 30, 2021 audited financial statements