This is an intensive 13-week immersive leadership development program for high-potential staff. Loaned employee works directly with United Way to gain experience in project management, communication, public speaking, professional networking, relationship building, and corporate social responsibility impact.

**Benefits to the Sponsoring Business**
- Recognition as community leader at various United Way campaign events; website and program materials
- Visibility and representation throughout the Suncoast Region as your Loaned Executive networks with hundreds of companies and community leaders
- Increased leadership potential and enhanced professional skills

**Benefits to the Participant**
- Increased leadership, communication, public speaking, project and time management skills
- Close interaction with key community leaders and corporations
- Expanded professional network within corporate and nonprofit communities
- Increased awareness of community needs and resources

**Benefits to the Community**
- Increased public awareness and support for community needs
- Improved fundraising results while maximizing campaign resources
- Inspired passionate champions

**Recent Sponsors**
- City of Clearwater
- Deloitte
- Publix
- Tech Data