

# JOIN THE FIGHT



United Way Suncoast

## SMALL CHANGE. BIG DIFFERENCE.

*You'd like to do something to help people in need, but the budget is tight. How much can your gift really do?*

**\$2** per check | Provides 3 hours of academic instruction to students from a qualified reading mentor.

**\$10** per check | Provides 20 students with summer bridge books to help reduce summer slide.

**\$15** per check | Provides summer tutoring to help a low income student attending a summer transition camp be successful when entering middle school in the fall.

**\$26** per check | Provides wraparound services for families in financial need.

**\$40** per check | Provides the financial match to encourage low-income families to save for college, home ownership, starting a small business, and emergencies.

**\$56** per check | Provides two low-income students with a scholarship to a summer camp that includes a literacy focus to prevent the summer academic slide.

**\$100** per check | Provides comprehensive services for academically struggling students to ensure that they graduate on time.

*Based on annual gift spread over 26 pay periods*

## DID YOU KNOW?

When you designate United Way Suncoast to invest your donation, you get the added benefit of a trained team of staff and community leaders that monitor the effectiveness of the programs where your gift is invested.

This oversight service is not provided if you designate your gift directly to another nonprofit organization.

### 1 How I Want To Give (You can choose how to pay your donation.)

EASY PAYROLL DEDUCTION \$ \_\_\_\_\_ X \_\_\_\_\_ = \$ \_\_\_\_\_  
Amount Per Pay Period (\$100, \$50, \$30, etc.)      Number of Pay Periods in Full Year      Total Annual Contribution

CHECK /CASH \$ \_\_\_\_\_  
 BILL ME AT HOME (\$50 Minimum) \$ \_\_\_\_\_  
 STOCKS (Call 813.274.0921) \$ \_\_\_\_\_

**PAY WITH CREDIT CARD**  
 If you would like to make a gift via credit card, make a secure online donation by visiting [WWW.UNITEDWAYSUNCOAST.ORG/GIVE-NOW](http://WWW.UNITEDWAYSUNCOAST.ORG/GIVE-NOW)  
 (Please attach transaction confirmation email.)

My Signature \_\_\_\_\_ Date \_\_\_\_\_  
Signature and date are both required for all methods of payment.

### 2 Where I Want To Help (The choice is yours. We'll distribute your gift the way you want us to. If no option is selected, your gift will be invested to the area of most need.)

Use my gift where it will **DO THE MOST GOOD FOR MY COMMUNITY.\***      **YOUTH EDUCATION INITIATIVES**      **FINANCIAL STABILITY**  
 \_\_\_\_\_ %      \_\_\_\_\_ %      \_\_\_\_\_ %  
\*If the other choices become fully funded your gift will be allocated to "Do the Most Good".

### 3 My Contact Information

_____	MI _____	_____
Last Name (required)	M F _____	First Name (required)
_____	Gender _____	Birth Date (mm dd yyyy)
Personal Email	_____	Apt # _____
_____	ST _____	Zip _____
Home Address	_____	Home Phone _____
City	_____	Work Phone _____
Employer	_____	
Work E-mail	_____	
Employee ID	_____	

**HELP US GO GREEN!**  
 WITH YOUR EMAIL ADDRESS, WE SAVE PAPER AND MONEY

Enroll me in United Way's Loyal Contributors Program. I have been contributing to United Way (anywhere) since (yyyy) \_\_\_\_\_ .      Anonymous option

### 4 Donor Benefits

As a Leadership Level donor, you are automatically enrolled in Leadership benefits, including special events and invitations (please be sure to include your email so we can notify you). You may also elect to participate in:

- Young Leaders' Society (YLS):** YLS is for young professionals who are passionate about community involvement. *YLS participation begins with a gift of \$500 or more annually.*
- Women United:** A community of smart and successful women using their energy, talent, and passion to build a stronger community. *Women United donors give \$1000 or more annually.*

# UNITED WAY FIGHTS FOR THE EDUCATION AND FINANCIAL STABILITY OF EVERY PERSON IN OUR COMMUNITY.

LIVE UNITED®

With your help, United Way Suncoast fights to break the cycle of generational poverty through educational programs for children; building financial strength and skills for adults; volunteer activation and support in a crisis. **GIVE. ADVOCATE. VOLUNTEER.**

United Way Suncoast works to break the cycle of generational poverty through educational programs that give children the skills to succeed and help adults achieve long-term financial stability.



## Why?

Because under-educated children are nearly three times more likely to drop out of school and repeat the cycle of poverty than their middle-income peers.

## YOUTH EDUCATION INITIATIVES



**EARLY LITERACY**  
*Ages 0-12*

### GOALS

Ensure that children are surpassing key readiness and early grade reading benchmarks.

**2020 COMMUNITY TARGET**

Increase number of 3rd graders reading at grade level to 65%\*



**YOUTH SUCCESS**  
*Ages 13-18*

### GOALS

Ensure that children are graduating from high school with the skills necessary to pursue post-secondary education or vocational training.

**2020 COMMUNITY TARGET**

Increase high school graduation rates to 90%\*



**FINANCIAL STABILITY**  
*Ages 18+*

### GOALS

Ensure adults achieve long-term financial stability by developing the skills and opportunities to obtain and sustain employment.

**2020 COMMUNITY TARGET**

Increase the number of individuals/families living at 200% of poverty or better to 65%\*

**SUPPORT SERVICES**

**NEIGHBORHOOD RESOURCE CENTERS**

**MISSION UNITED™**

**VOLUNTEER ACTIVATION**

\* Regional Goals

## GET CONNECTED. GET ANSWERS.

HELP IS AVAILABLE 24 HOURS PER DAY, 7 DAYS PER WEEK BY DIALING

# 2-1-1

Or you can call 813.234.1234 in Hillsborough, 727.210.4211 in Pinellas and 407.839.4357 in Manatee and Sarasota.

**Manatee Area Office**  
4215 Concept Court  
Bradenton, FL 34211  
Telephone: 941-748-1313

**Sarasota Area Office**  
1800 2nd Street, Suite 102  
Sarasota, FL 34236  
Telephone: 941-366-2686

**Tampa Bay Area Office**  
5201 West Kennedy Blvd., Suite 600  
Tampa, FL 33609  
Telephone: 813-274-0900



United Way Suncoast



[unitedwaysuncoast.org](http://unitedwaysuncoast.org)