

TALK  
WITH ME  
BABY



FEED ME  
WORDS



All parents want the best for their baby. And we know healthy food helps grow a healthy baby.

But to grow a healthy brain, babies need more. Babies need lots of loving words.



## BABIES NEED LOTS OF LOVING WORDS

Research shows that the number of loving words a baby hears in the first three years of life is the best predictor of success in school and in life.

## WHY IT MATTERS

Children's brains grow super fast in the first three years of life. And research shows that the number of loving words a baby hears is the best predictor of success in school and in life.

**85%**  
of brain growth  
occurs in the  
first 3 years of life



## WHAT FAMILIES CAN DO

Parents are a baby's first and best teachers. It's important for family members to engage with their baby. Ask questions. Wait for a response. Read out loud. Sing songs. Narrate your day. And get everyone involved.



TALK



READ



SING

## LEARN MORE & SPREAD THE WORD

Follow us on Facebook, Twitter and Instagram to receive useful tips and reminders about how to talk more with your baby. Learn more, watch videos and spread the word:

[www.talkwithmebaby.org](http://www.talkwithmebaby.org)



[unitedwaysuncoast.org/talk-with-me-baby](http://unitedwaysuncoast.org/talk-with-me-baby)



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