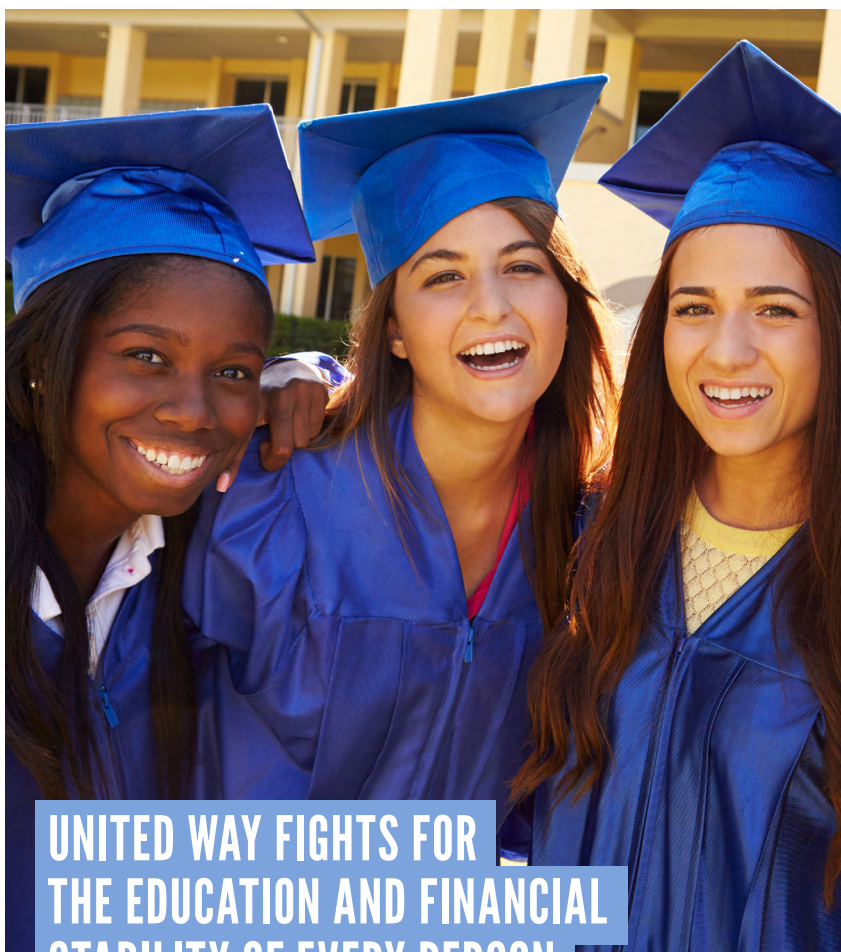


# 2017 PROGRESS REPORT

## UNITED WAY SUNCOAST BREAKING THE CYCLE OF GENERATIONAL POVERTY

In 2014, United Way Suncoast adopted a 5-year strategic plan to break the cycle of generational poverty through educational strategies that give children the skills to succeed and help adults achieve financial stability.

*Why? Because under-educated children in poverty are nearly three times more likely to drop out of school and repeat the cycle of poverty than their middle income peers.*



**UNITED WAY FIGHTS FOR  
THE EDUCATION AND FINANCIAL  
STABILITY OF EVERY PERSON  
IN OUR COMMUNITY.**

**LIVE UNITED<sup>®</sup>**

United Way Suncoast fights to break the cycle of generational poverty through educational programs for children; building financial strength and skills for adults; volunteer activation and support in a crisis.

**GIVE. ADVOCATE. VOLUNTEER.** [unitedwaysuncoast.org](http://unitedwaysuncoast.org)



United Way Suncoast



### EARLY LITERACY Ages 0-12

#### GOALS

Ensure that children are surpassing key readiness and early grade reading benchmarks.

#### 2020 COMMUNITY TARGET

Improve regional 3rd grade reading scores to 65%

#### 2017 COMMUNITY STATUS

3rd grade reading scores **53.3%**

\*2015-16 SCHOOL YEAR



### YOUTH SUCCESS Ages 13-18

#### GOALS

Ensure that children are graduating from high school with the skills necessary to pursue post-secondary education or vocational training.

#### 2020 COMMUNITY TARGET

Improve high school graduation rates to 90%

#### \*2017 COMMUNITY STATUS

High school graduation rates 80.3%.

\*2015-16 SCHOOL YEAR



### FINANCIAL STABILITY Ages 18+

#### GOALS

Ensure adults achieve long-term financial stability by developing the skills and opportunities to obtain and sustain employment.

#### 2020 COMMUNITY TARGET

Increase the regional number of individuals/families living at 200% of poverty or better to 65%

#### \*2017 COMMUNITY STATUS

Number of individuals/families living at 200% of poverty or better **at 65.9%**

\*2015

SUPPORT SERVICES

NEIGHBORHOOD RESOURCE CENTERS

MISSION UNITED™

VOLUNTEER ACTIVATION