We fight for the Health, Education and Financial Stability of every person in every community we serve.

#thrivability

Purposeful giving creates a pathway to thrivability
Bronwyn Beightol

I can still hear his lips smacking as he licked his fingers to change the page as he read. I remember the anticipation of the adventure before us as he lifted the words off of the page with the lilt of his voice. My father was an excellent reader. His voice had drama and his
passion for education showed in his approach. Asking questions. Recapping the story with discussion. I remember my siblings and I always asking for him to read “just one more chapter...”

My father passed eight years ago and this is my fondest memory. He set the course of my life by sharing his passion for the written word. It is our connection and I am forever grateful.

We know that the course of many lives in our community is different. No books in the home, little access to consistent reading opportunities and hope for a brighter future that diminishes with each milestone left unachieved. During this time of Thanks and Giving, our hope is that each community member will consider how we can connect with our children and families. Purposeful giving of ourselves today will create a pathway to community #thrivability.

To learn more about how UWMC is responding to our community's voice, click HERE
To learn more about the big picture effort, Suncoast Campaign for Grade-Level Reading, click HERE

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**Monthly Report**

**Johns Eastern Company, Inc. has a Heart for ReadingPals**

**November 5, 2016**

A volunteer team from Johns Eastern Company, Inc. visited United Way of Manatee County to sort books for the rest of the ReadingPals year. Not only did they give their time, but also donated $3,560 and 257 books to ReadingPals to help our students read on grade level by third grade. Thank you for giving your time, talent, and resources!
Sarasota - Manatee Airport Authority goes on a LIVE UNITED TOUR!  
November 8, 2016

Team members of SRQ joined United Way of Manatee County to learn more about United Way's impact in our community. We traveled to Able Elementary School and read with ReadingPals students, and then visited Turning Points. Thank you for going on this adventure with us! Want to schedule a tour for your team? Contact Katie Becker.
Remote Area Medical (RAM)
November 11-13, 2016

Founded in 1985 by Stan Brock, known best by his adventures on Mutual of Omaha’s Wild Kingdom, RAM began as a way to provide medical care to remote areas of the Amazon and has since expanded its reach throughout the United States. The heart of RAM’s philosophy is to bring people together to address health care issues in their community and see those communities transformed for a better and healthier future.

This year, over 1000 community members flocked to Manatee Technical College for the second annual Remote Area Medical clinic for dental, vision and medical care. A pet clinic for cats and dogs was also held on Friday.

United Way of Manatee County proudly joined RAM to promote family literacy in partnership with the Suncoast Campaign for Grade Level Reading. Youth volunteers from Lakewood Ranch High School’s National Honor Society along with HandsOnManatee.org volunteers donated more than 140 hours and distributed more than 2000 books.

FPL Fish United Tournament Reeled in Resources
November 19, 2016

Florida Power & Light generously opened the FPL Cooling Pond A.K.A. Lake Parrish for an exclusive Fishing Tournament. 38 boats competed for total weight, biggest bass, biggest catfish, and biggest crappie. Tournament proceeds benefit United Way Manatee County, United Way Suncoast and United Way South Sarasota.
COMING UP
United Way Day with the Buccaneers
Sunday, December 11

Come out and join fellow United Way supporters and their friends and families for the first annual United Way Day with the Bucs!

You get access to an exclusive Tailgate starting at 10:30am in Lot 14 with food, non-alcoholic beverages, entertainment, and networking. Guests can bring their own adult beverages/coolers, if desired.

First 50 to register are entered to win autographed Buccaneers team items!

To register online click here

For any questions, please contact Francis Spencer at FSPENCER@BUCCANEERS.NFL.COM or 813-870-2700 X 2509