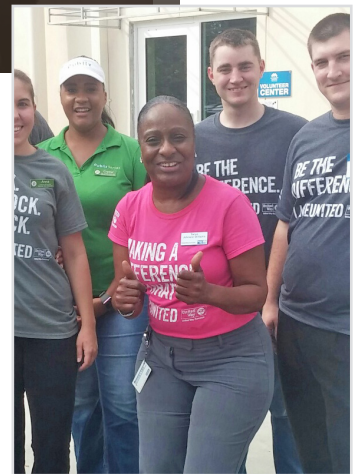




# DEVELOP YOUR FUTURE LEADERS WITH UNITED WAY SUNCOAST LOANED EXECUTIVE PROGRAM



This is an intensive 13-week immersive leadership development program for high-potential staff. Loaned employee works directly with United Way to gain experience in project management, communication, public speaking, professional networking and relationship building, and corporate social responsibility impact.

## BENEFITS TO THE SPONSORING BUSINESS

- ▶ Recognition as community leader at various United Way campaign events; website and program materials
- ▶ Visibility and representation throughout the Suncoast Region as your Loaned Executive networks with hundreds of companies and community leaders
- ▶ Increased leadership potential and enhanced professional skills

## BENEFITS TO THE PARTICIPANT

- ▶ Increased leadership, communication, public speaking, project and time management skills
- ▶ Close interaction with key community leaders and corporations
- ▶ Expanded professional network within corporate and nonprofit communities
- ▶ Increased awareness of community needs and resources

## BENEFITS TO THE COMMUNITY

- ▶ Increased public awareness and support for community needs
- ▶ Improved fundraising results while maximizing campaign resources
- ▶ Inspired passionate champions

## RECENT SPONSORS

- Publix
- City of Clearwater
- Time Inc
- Tech Data

