

Donor Appreciation and Recognition

In this age of privacy protection, some employers opt to “safeguard” employees by aggregating donations and designations to United Way Suncoast.

When individual donors are known, they receive the benefits of:

- ▶ Individual recognition and appreciation
- ▶ Periodic updates on how their investment is fueling community change and helping people
- ▶ Invitations to United Way Events (including Affinity groups, networking, sporting events, family activities, discounts and more)
- ▶ Mailed tax receipt*

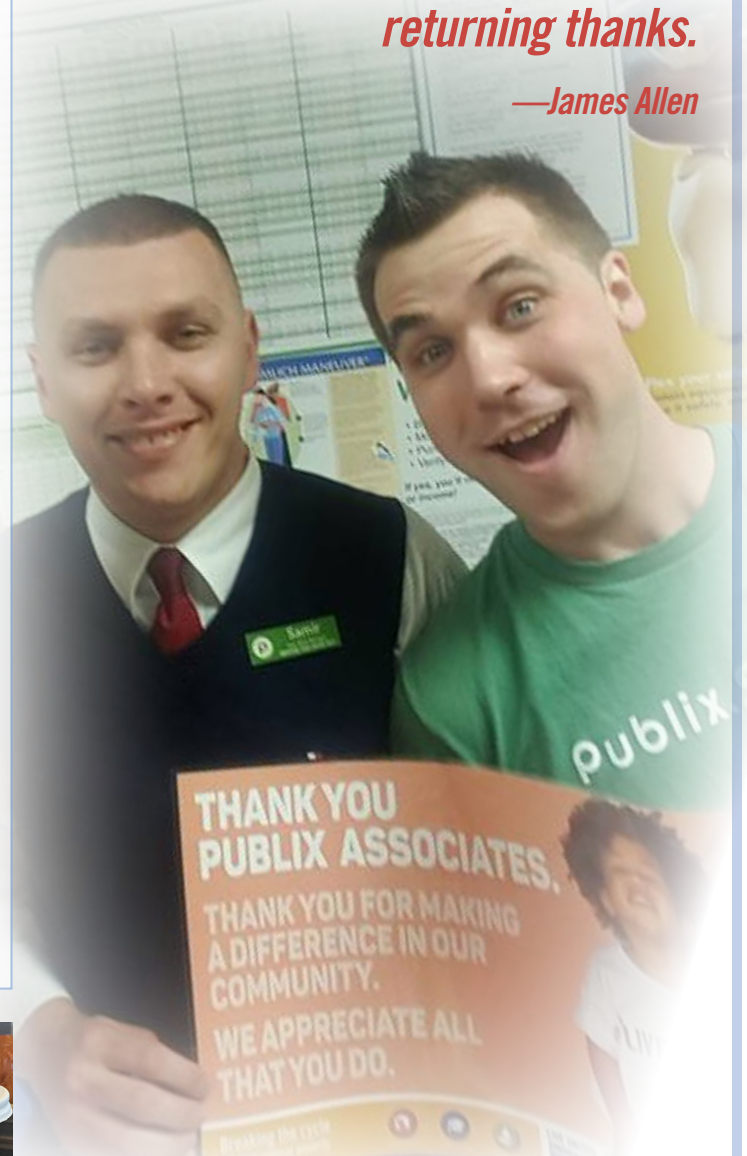
Resources for Workplace Partners

- _____ Monthly content for your employee newsletter or intranet
- _____ Delivery of personalized communications to your workplace (employer distributed)
- _____ Personalized communications via email or home delivery (United Way Suncoast distributed)
- _____ On-site recognition activities for leadership-level donors

*When home mailing address is shared

No duty is more urgent than that of returning thanks.

—James Allen



According to a 2015 United Way Suncoast survey, the top three ways donors want to know how their United Way investment is changing lives are:

- #1 Workplace Campaign
- #2 Monthly Emails from their United Way
- #3 Communications through their Employer



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