

# MAKE A PLEDGE. MAKE A DIFFERENCE.

With your help, United Way Suncoast works to break the cycle of generational poverty through educational programs that give children the skills to succeed and help adults achieve long-term financial stability.

LIVE UNITED



United Way Suncoast



## SMALL CHANGE. BIG DIFFERENCE.

*You'd like to do something to help people in need, but the budget is tight. How much can your gift really do?*

**\$2** per check  
Allows 208 meals to be served to children and families in our community who are experiencing hunger.

**\$10** per check  
Enables 13 adults to receive a financial education class to get on the path to financial stability.

**\$15** per check  
Provides 39 children with a Summer Bridge textbook to ensure they retain or gain literacy skills during the summer.

**\$26** per check  
Enrolls an adult in a 15-week program to help them begin to transition out of poverty.

**\$40** per check  
Provides an entire summer of educational camp for a child in poverty so he or she has a safe, enriching summer and returns to school better prepared.

**\$56** per check  
Helps 3 women receive domestic violence counseling and advocacy.

**\$100** per check  
Pairs 8 struggling elementary school children with 8 trained ReadingPals volunteers for a full school year and gives each child one book each month for their home library.

*Based on annual gift spread over 26 pay periods*

## DID YOU KNOW?

When you designate United Way Suncoast to invest your donation, you get the added benefit of a trained team of staff and community leaders that monitor the effectiveness of the programs where your gift is invested.

This oversight service is not provided if you designate your gift directly to another nonprofit organization.

### 1 Payment Options

EASY PAYROLL DEDUCTION \$ \_\_\_\_\_ X \_\_\_\_\_ = \$ \_\_\_\_\_  
Amount Per Pay Period (\$100, \$50, \$30, etc.)      Number of Pay Periods in Full Year      Total Annual Contribution

CHECK \$ \_\_\_\_\_

BILL ME AT HOME (\$50 Minimum) \$ \_\_\_\_\_

STOCKS (Call 813.274.0920) \$ \_\_\_\_\_

#### PAY WITH CREDIT CARD

If you would like to make a gift via credit card, make a secure online donation by visiting [WWW.UNITEDWAYSUNCOAST.ORG/GIVE-NOW](http://WWW.UNITEDWAYSUNCOAST.ORG/GIVE-NOW)

### 2 Contact Information

Last Name		MI	First Name	
Personal E-mail		M   F	Birth Date (mm dd yyyy)	
Home Address		Gender	Apt #	
City		ST	Zip	Home Phone
Employer		Work Phone		
Work E-mail				
Employee ID				

**HELP US GO GREEN!**  
WITH YOUR EMAIL ADDRESS, WE SAVE PAPER AND MONEY

### 3 Sign Here

**Thank You!**

### 4 Donor Benefits

As a Leadership Level donor, you are automatically enrolled in Leadership benefits, including special events and invitations (please be sure to include your email so we can notify you.) You may also elect to participate in:

- Young Leaders' Society (YLS):** YLS is for professionals up to 40 years old who are passionate about community involvement.
- Women United (formerly Women's Leadership Council):** A community of smart and successful women using their energy, talent, and passion to build a stronger community.

*\* Leadership donors give \$1000 or more annually. YLS participation begins with a gift of \$500 or more annually.*

A COPY OF THE OFFICIAL REGISTRATION (CH-14043) AND FINANCIAL INFORMATION FOR UNITED WAY SUNCOAST MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. THIS ORGANIZATION RETAINS 100% OF ALL UNRESTRICTED CONTRIBUTIONS RECEIVED.

**UNITEDWAYSUNCOAST.ORG**

WHITE COPY IS FOR PAYROLL - YELLOW IS FOR UNITED WAY - PINK IS DONOR'S TAX RECEIPT

# UNITED WAY SUNCOAST BREAKING the CYCLE of generational poverty

United Way Suncoast works to break the cycle of generational poverty through educational programs that give children the skills to succeed and help adults achieve long-term financial stability.



## Why?

Under-educated children are nearly three times more likely to drop out of school and repeat the cycle of poverty than their middle-income peers.

### EARLY LITERACY AGES 0-12



#### Goals

Ensure that children are surpassing key readiness and early grade reading benchmarks.

#### Community Target

Improve 3rd grade reading scores  
**from 55% to 65% by 2020**

### YOUTH SUCCESS AGES 13-18



#### Goals

Ensure that children are graduating from high school with the skills necessary to pursue post-secondary education or vocational training.

#### Community Target

Improve high school graduation rates  
**from 73% to 90% by 2020**

### FINANCIAL STABILITY AGES 18+



#### Goals

Ensure adults achieve long-term financial stability by developing skills and opportunities to obtain and sustain employment.

#### Community Target

Increase number of individuals/families living at 200% of poverty or better  
**from 60% to 65% by 2020**

### Support Services

A network of services to help individuals/families move past immediate need to fully participate in United Way Suncoast's Community Impact priorities. Programs include health, nutrition/food assistance, shelter and safety interventions.

### Local Implementation

- ▶ Expand traditional and non-traditional partnerships
- ▶ Expand "place based" neighborhood initiatives
- ▶ Maximize collaborative and collective efforts

#### Sarasota Area Office

1800 2nd Street, Suite 102  
Sarasota, FL 34236  
Telephone: 941-366-2686  
Fax: 941-365-4368

#### Tampa Bay Area Office

5201 West Kennedy Blvd., Suite 600  
Tampa, FL 33609  
Telephone: 813-274-0900  
Fax: 813-228-9549

Join the conversation



#LIVEUNITED

UNITEDWAYSUNCOAST.ORG

## GET CONNECTED. GET ANSWERS.

HELP IS AVAILABLE 24 HOURS PER DAY,  
7 DAYS PER WEEK BY DIALING

# 2-1-1

Or you can call  
813.234.1234 in Hillsborough,  
727.210.4211 in Pinellas  
and 941.308.4357 in Sarasota.

LIVE UNITED



United Way Suncoast