UNITED WAY SUNCOAST
BREAKING the CYCLE of generational poverty
United Way Suncoast works to break the cycle of generational poverty through educational programs that give children the skills to succeed and help adults achieve long-term financial stability so they can support themselves and their families.

Under-educated children in poverty are nearly three times more likely to drop out of school, struggle financially and repeat the cycle of poverty. Beginning with early literacy programs through high school graduation, United Way supports children academically to prepare them to be financially stable adults. United Way Suncoast also supports adults and adult care givers through financial and support programs that remove barriers to success.

**Support from cradle to career**

When tackling generational poverty, there are no quick fixes. Through sustained focus throughout an individual’s life and the partnership of government, school systems and a network of agency partners, we are moving the needle on lasting, community wide change. United Way Suncoast is leading collective impact programs that help change the story for individuals and families today, and build a solid foundation for their future success.
United Way helps put children on the path to graduation.

Estimates say up to half of kindergarten students enter school unprepared. Nine in 10 first graders who read below grade level will not catch up by 4th grade. Fourth graders who still struggle to read are four times more likely NOT to graduate high school. It’s a vicious cycle.

With targeted, holistic intervention in and out of school, children can overcome barriers and catch up to their less challenged peers. United Way Suncoast provides that support for children 0-12 years old through programs that activate parent involvement, help more children attend enriched out-of-school programs, combat summer learning loss, increase school attendance, provide caregiver education, engage volunteer reading tutors and more.

Community Level Target

Improve 3rd grade reading scores from 55% to 65% by 2020
Youth Success
Ages 13-18

The teen years are notoriously challenging, but youth (13-18) in poverty have unique needs to successfully navigate high school and achieve the skills they need to be financially secure adults. Adults who lack a high school diploma earn 75 percent less and communities with higher drop out rates experience more crime and poverty and decreased social and economic stability.

United Way Suncoast works to help young people graduate ready to pursue college or career training that enables family-sustaining employment. We do this through programs and services that create supportive learning environments, identify and intervene with at-risk students, connect students to careers, improve attendance and increase parental involvement so young people successfully complete high school.

Community Level Target

Improve high school graduation rates from 73% to 90% by 2020
Financial Stability
Ages 18+

Thirty percent of working families struggle. They are hard-working people, making tough decisions every day about what's critical when it comes to spending their money — and their time with family.

United Way Suncoast helps adults develop and build the financial and employability skills they need to make informed financial decisions to achieve long-term financial stability. From budgeting to employment skills, to programs that help them save to buy a home or start a business, United Way Suncoast supports individuals and families.

Community Level Target
Increase the number of individuals/families living at 200% of poverty or better from 60% to 65% by 2020
Support Services

A network of services to help individuals/families move past immediate need to fully participate in United Way Suncoast’s Community Impact priorities. Programs include health, nutrition/food assistance, shelter and safety interventions.

Local Implementation

- Expand traditional and non-traditional partnerships
- Expand “place based” neighborhood initiatives
- Maximize collaborative and collective efforts

Mission

To provide leadership that improves lives and creates lasting community change by mobilizing the caring people of our communities to give, advocate, and volunteer.
Together we can break the cycle of generational poverty

and create opportunities for a better life for all.