



DEVELOP YOUR FUTURE LEADERS WITH UNITED WAY SUNCOAST LOANED EXECUTIVE PROGRAM

This is an intensive 12-week immersive leadership development for high potential staff. Loaned employee works directly with United Way to gain experience in project management, communication, public speaking, professional networking and relationship building, and corporate social responsibility impact.

BENEFITS TO THE SPONSORING BUSINESS

- ▶ Recognition as community leader at various United Way campaign events, website and program materials
- ▶ Visibility and representation throughout the Suncoast Region as your Loaned Executive networks with hundreds of companies and community leaders
- ▶ Increased leadership potential and enhanced professional skills

BENEFITS TO THE PARTICIPANT

- ▶ Increased leadership, communication, public speaking, project and time management skills
- ▶ Close interaction with key community leaders and corporations
- ▶ Expanded professional network within corporate and nonprofit communities
- ▶ Increased awareness of community needs and resources

BENEFITS TO THE COMMUNITY

- ▶ Increased public awareness and support for community needs
- ▶ Improved fundraising results while maximizing campaign resources
- ▶ Inspired passionate champions

RECENT SPONSORS

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- Hillsborough Community College
- Deloitte
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