

# Electronic Campaign Management (*e-Pledge*)

Save time and simplify your Campaign.

*Innovation distinguishes between a leader and a follower.*

—Steve Jobs

## Company benefits:

- ▶ Virtually eliminate paperwork and manual data entry for campaign and HR/payroll staff via this secure platform
- ▶ Simplify campaign reporting and electronic communication
- ▶ Access to customizable employee email templates
- ▶ Real time access to your campaign stats
- ▶ Accessible from any computer or mobile device connected to the Internet
- ▶ Enables immediate employee appreciation and recognition
- ▶ Ideal for single or multi-campus locations
- ▶ Optional white labeled portal with co-branded messaging \*

## How it works

1. United Way Suncoast staff create a private account for each employee (data upload).
2. Employees are emailed (by Company) an invitation to participate in the campaign with a link to the account.
3. Employees log in and select their level of participation (including how their investment in United Way benefits the community) or decline.
4. Employee receives immediate confirmation of their selection (for electronic pledges) and the opportunity to select how they would like to receive additional information about their investment (and tax information).
5. Your Internal Campaign staff have real time access to campaign details for reporting and employee communication. (Paper pledge data can be entered by designated Campaign staff for simplified reporting.)
6. Campaign reporting easily shared with United Way staff for employee recognition and communication.

## Cost:

Nominal processing fee directly to United Way Suncoast, which further supports community impact work.

*\*Additional fees may apply for white labeled portal and customized content.*

