



**WOMEN
UNITED®**

United Way Suncoast Women United

March 19, 2018

LOCATION



unitedwaysuncoast.org

United Way Suncoast



Women United— Leading the Charge. Inspiring the Change.

- Women United is a global, growing force of **70,000+ women** dedicated to creating a world of opportunity – for everyone
- Women United Is engaged in over 165 communities across six countries
- Our primary mission is to educate and empower women of all ages in growth opportunities through civic leadership. We share our time, talent, and treasure to support philanthropic endeavors to benefit the “common good”
- We do more than volunteer; we also have the opportunity to strategize and advocate
- Women United focus areas:
 - Education**
 - Financial Stability**



Women United Global Leadership Council

Mission

Mobilize the power of women to fight for the health, education, and financial stability of every person in their local communities

Purpose

Women United Global Leadership Council (WUGLC) is a formal advisory body providing strategic recommendations to United Way Worldwide, fostering the effectiveness of the work of local women's leadership groups and mobilizing women leaders to create new women's leadership groups in their local communities

WUGLC's collective responsibility is to harness ideas, share effective practices and model philanthropy and advocacy





United Way Suncoast Women United

Our Mission

We are committed to helping **ALICE** (Asset Limited, Income Constrained, Employed) households across our region stabilize as part of United Way Suncoast's mission to break the cycle of generational poverty through initiatives focused on Early Literacy, Youth Success, and Financial Stability.

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United Way Suncoast

Women United: Fighting for ALICE

- Across our region, nearly 431,000 households live above poverty but below the ALICE threshold.
- The ALICE threshold cannot support the basic cost of living.
- 41% of households are at or below the ALICE threshold.
- Despite economic improvements regionally, ALICE still struggles. Increasing costs for housing, transportation and childcare outpaces growth in wages.
- ALICE is vital to our regional economy. ALICE includes recent college grads, health care professionals, underemployed professionals, and more. ALICE contributes to the success of our communities but is one setback away from potentially falling into crisis.
- As we examine the data, what becomes clear is that there is a danger of ALICE slipping into poverty.

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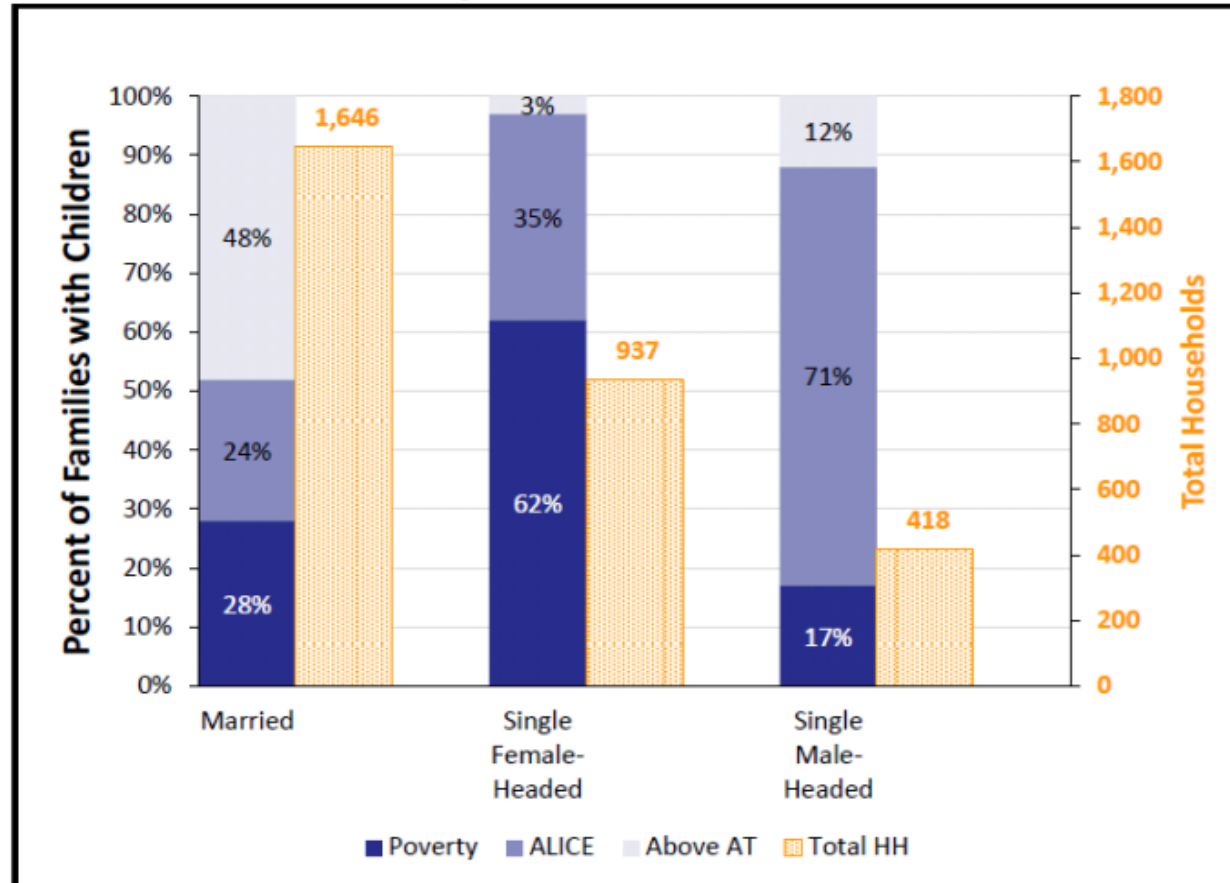
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DeSoto County ALICE Data

Families with Children by Income, 2015



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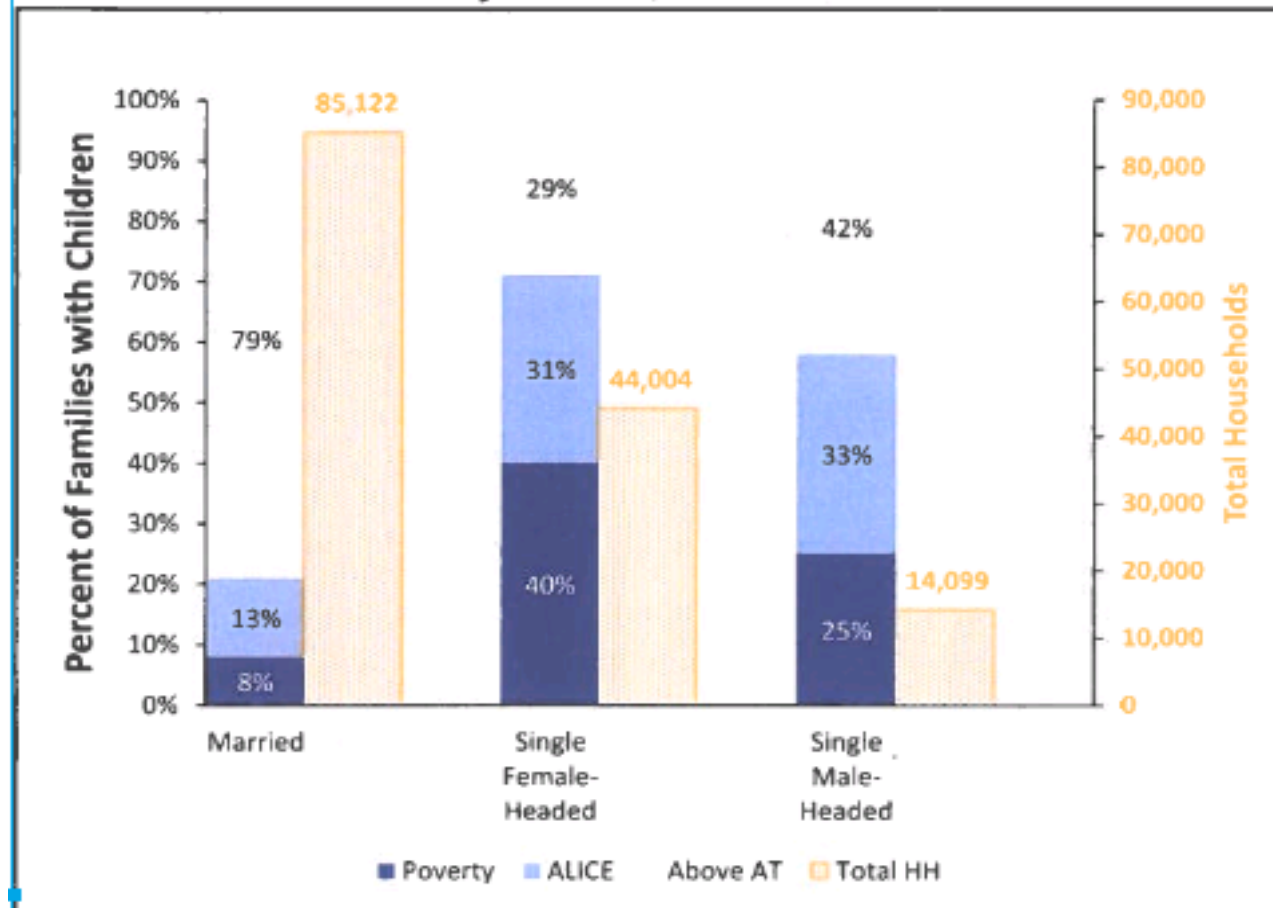


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Hillsborough County ALICE Data

Families with Children by Income, 2015



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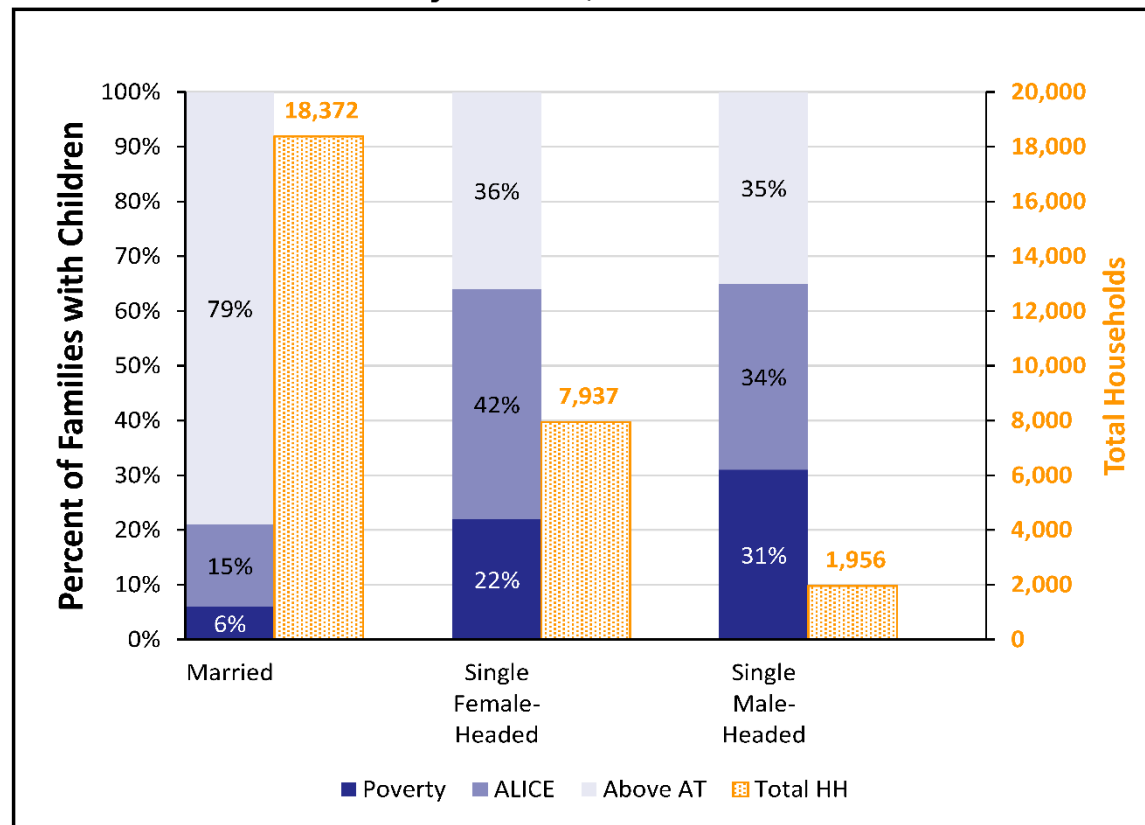
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Manatee County ALICE Data

Families with Children by Income, 2015



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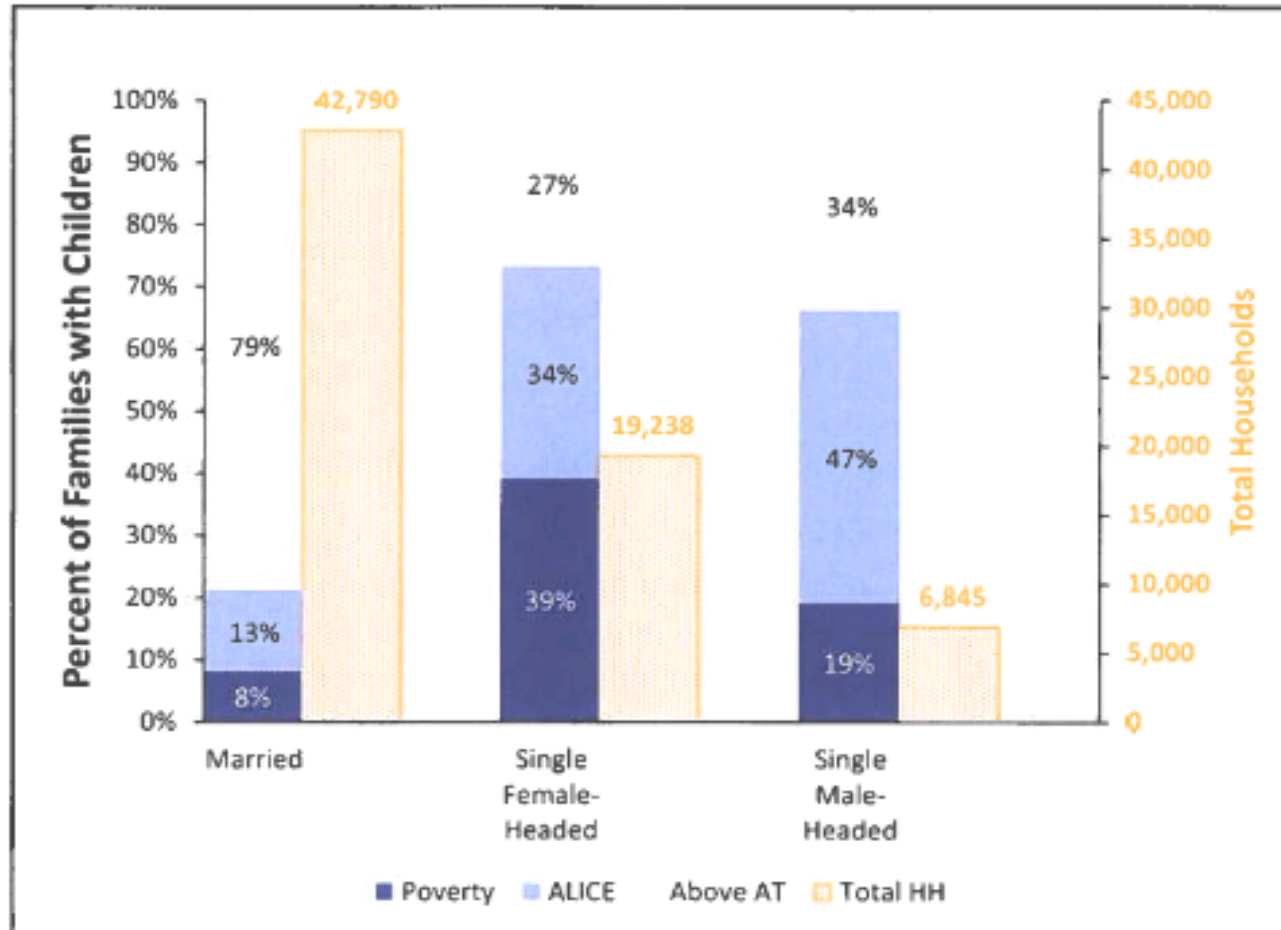


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Pinellas County ALICE Data

Families with Children by Income, 2015



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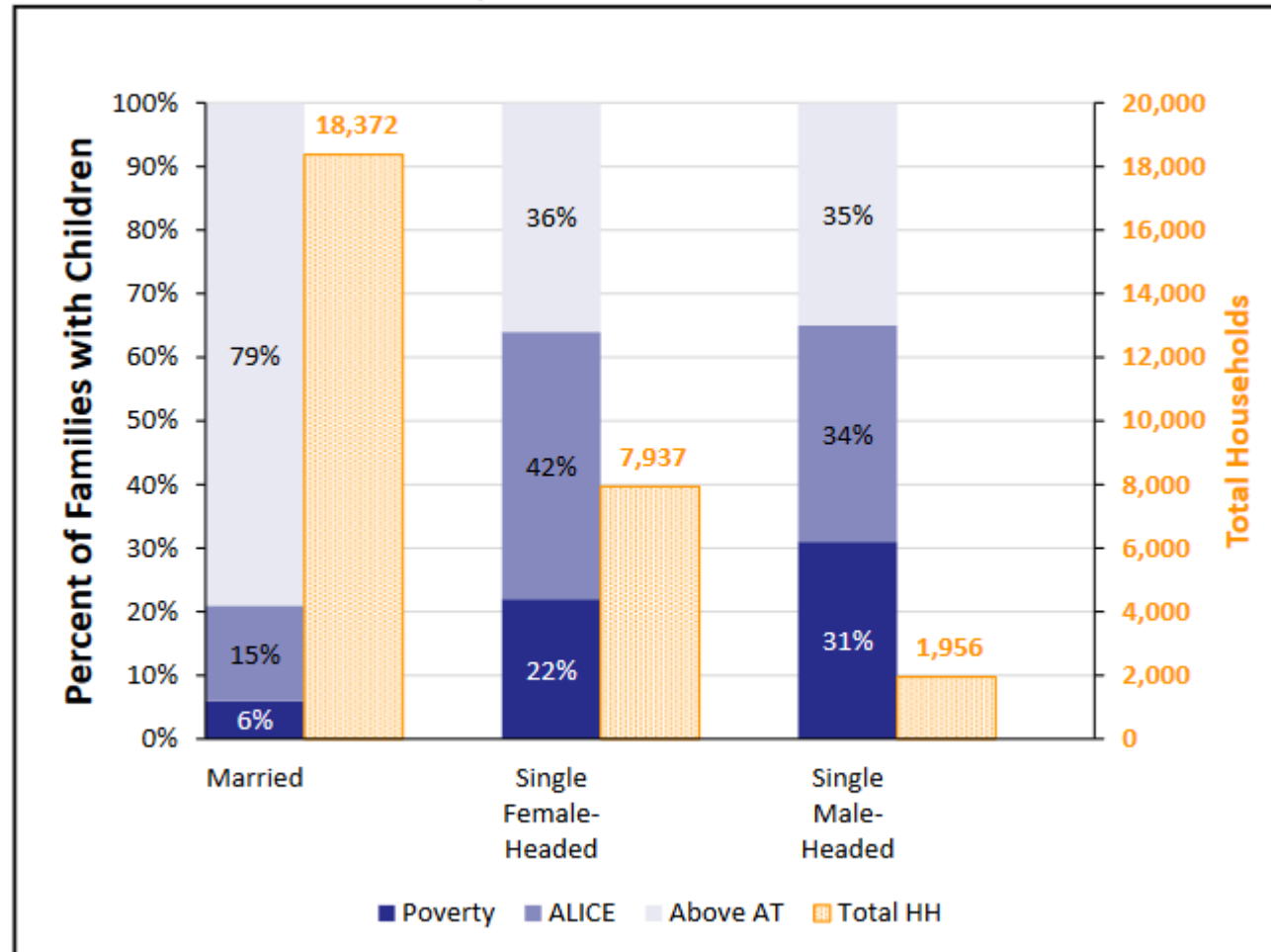


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Sarasota County ALICE Data

Families with Children by Income, 2015



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Join Us and See Your Rewards

Strong Community Connections

Meet and connect with other business and community leaders who share a like-minded spirit of philanthropy and building strong community

Productive Networking

Your participation in Women United activities/events can be as flexible as you prefer. In addition to making a direct impact on your community, you will find like-minded women to enable your own personal/professional development. Face to face networking still proves to be the most powerful marketing tool

Give-Back and Volunteer

Whether you mentor, participate in a team event, or serve a cause... every woman works together to leave a legacy that makes a direct impact and empowers the next generation of leaders of our community



Ways to Engage



Short term

one-time coordinated volunteer event such as reading with students, collecting school supplies for the start of school

Medium term

such as volunteering at a Free Tax Preparation site

Longer term

projects that might require research and collaboration with external partners

Advocacy

training on key issues and advocating at the local, state, and federal level in alignment with United Way Suncoast's public policy team



We'll Inform You about Engagement Opportunities

All United Way Suncoast Women United events and volunteer opportunities will be communicated to you directly. You can also connect with us through the Women United Facebook group.

Women United (United Way Suncoast)
<https://www.facebook.com/groups/658198657670084/about/>

Special Events will be generally communicated through invitations with RSVPs back to Valerie Yates at VYates@uwsuncoast.org or a registration site.

Volunteer Opportunities that you find of interest: please contact Valerie or Sue Wetzel (susanwetzelmler@yahoo.com) to get specific details.





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