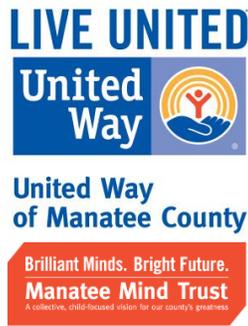


United Way Investment Application Guidelines

To be considered for United Way Manatee investment, the proposed program must support one of the United Way visions and goals under the United Way pillars of **Education, Financial Stability or Health** as indicated below.

In addition:

- **Programs aligned with emphasis on UWMC's Education pillar for children 0-9 will be scored higher.**
- **Programs with a strong emphasis on serving ALICE and her family will be scored higher.**
- **Programs with a strong emphasis on parent engagement will be scored higher.**
- At least one program outcome must match an outcome/result listed under the goal. For Education programs, school attendance cannot be the ONLY goal.
- That outcome must be measured with a valid and reliable tool (as approved by United Way Manatee County)
 - *The first choice of pre and post assessment is the one provided with your curriculum or the program that you are using. If you are not using a curriculum or defined program, then use a generally accepted tool that matches the goals of your program.*
- Additional outcome(s) may be of the agency's choosing but must relate to achievement of a United Way Manatee County Goal.
- Valid and reliable or high quality tools should be used for other outcomes as well
- Data will be reported quarterly by goal (which means by age level for Education goals)



Priority Population

Because we know our ALICE population is working hard but struggle when crisis occur; because we know the early years of life set the foundation for future success; priority for investments in all areas will be for programs and services that focus on the priority populations listed below, in the order listed:

1. **ALICE** families with children 0-9 years old who attend a Title 1 school in Manatee County
2. **ALICE** families with children 0-18 years old who live in an economically disadvantaged neighborhood in one of these zip codes:

34203	34205	34207	34208
34209	34210	34217	34219
34221	34243	34251	

3. Non- **ALICE** families with children 0-18 years old
4. Individuals

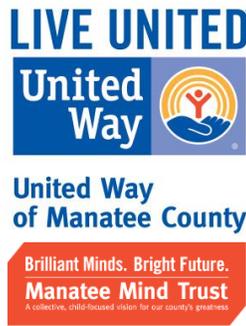
ALICE Definition - **ALICE** is a United Way acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed. “Employed” is the critical word.

ALICE represents those who work hard, but due to low wages, high costs and outside factors live paycheck to paycheck. **ALICE** lives each day one crisis away from falling into poverty. For many, a small emergency can quickly become a major financial crisis. Car repairs and health care emergencies, to name just a few, can plunge working families over the edge into financial chaos. No matter how hard individuals work, an ever-increasing number are not making it and their kids, your neighbors, and our communities will pay the price in the long run.

For ALICE Income levels and more information on United Way Florida’s ALICE report, go to www.uwmc.net

Title 1 Definition - Title I schools are those identified that serve an area with high poverty, and are therefore eligible for Federal funding to help students who are at risk of falling behind academically.

For more information on Title 1 - <http://www2.ed.gov/policy/elsec/leg/esea02/pg1.html>



EDUCATION- UWMC Investment Priority #1

Vision: Students graduate high school on time, ready for college or career

Proposed programs may apply for up to \$50,000

***Priority #1 Goal: Children enter school ready to learn**

Outcomes/results: (choose at least one)

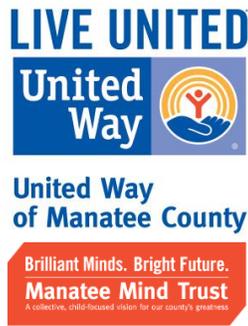
- Increase the number and percent of children who demonstrate age-appropriate development as measured by a reliable tool.
- Increase the number and percent of children who demonstrate developmental progress as measured by a reliable tool.
- Increase the number and percent of children who demonstrate improvement in pre-literacy skills or early literacy skills as measured by a reliable tool.

***Priority #2 Goal: Children read on grade level by 3rd grade**

Outcomes/results: (choose at least one)

- Increase the number and percent of students who are reading on grade level as documented by school records.
- Increase the number and percent of students who improve reading skills, comprehension, fluency, etc. as documented by pre and post assessments.
- Increase the number and percent of students who maintain their academic level (i.e., no summer slide) during the summer as measured by a reliable tool.
- Increase the number and percent of students who missed 1 day or less of school each month as documented by school records.

***Priority will be granted to programs addressing these goals.**



Proposed programs may apply for up to \$25,000

Priority #3 Goal: Students achieve academic success in middle school

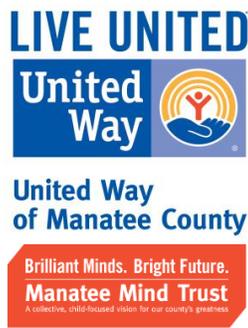
Outcomes/results: (choose at least one)

- Increase the number and percent of participants who improve reading skills, comprehension, fluency, etc. as documented by pre and post assessments.
- Increase the number and percent of participants who improve math skills as documented by pre and post assessments.
- Increase the number and percent of students that achieve a 2.0 GPA or better as documented by school records.
- Increase the number and percent of students who maintain their academic level (i.e., no summer slide) during the summer as measured by a reliable tool.
- Increase the number and percent of students who miss 1 day or less of school each month as documented by school records.

Priority #4 Goal: Students graduate on time and identify a future plan

Outcomes/results: (choose at least one)

- Increase the number and percent of students that demonstrate adequate academic performance (i.e., obtaining the correct number of credits or a 2.0 GPA) each semester as documented by school records
- Increase the number and percent of graduating students who report a plan for their future (i.e., post-secondary education, military enrollment, obtaining a trade or skill, identifying a job) as documented by surveys.
- Increase the number and percent of students who miss 1 day or less of school each month as documented by school records.



FINANCIAL STABILITY- UWMC Investment Priority #2

Vision: Community members have access to opportunities to become financially stable.

Proposed programs may apply for up to \$25,000

Goal: Community members have the skills, knowledge and credentials that qualify them for a stable, self-supporting income

Outcomes/results: (choose at least one)

- Increase the number and percent of individuals who take the first step to prepare for college or career – applying for financial assistance for post-secondary education or training.
- Increase the number and percent of participants who increase their educational attainment (GED or degree); acquire job related skills credential or certificate; or complete an apprenticeship or on the job training which will qualify them for a higher income job.
- Increase the number and percent of participants who make appropriate progress towards completing the educational or job skills certificate, credential or degree, or apprenticeship (for multi-year or multi-step programs. Appropriate progress e.g., minimum number of credits, passing individual classes).
- Increase the number and percent of individuals who increase their knowledge of how to do a successful job search such as identifying aptitudes, resume preparation, interview, dress, soft skills, etc.

Goal: Families have the knowledge and ability to manage their expenses and save more of their income

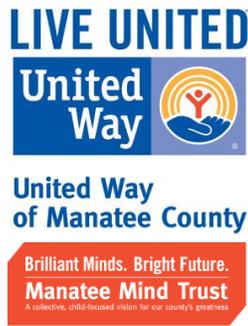
Outcomes/results: (choose at least one)

- Increase the number and percent of eligible individuals or households or families who use the free Volunteer Income Tax Assistance (VITA) services to prepare their tax return(s).
- Increase the number and percent of families who increase their knowledge of money management, savings and/or credit building/repair.
- Increase the number and percent of individuals' awareness and completion of FAFSA.

Goal: Community members have access to crisis support to allow them to move toward stability

Outcomes/results: (choose at least one)

- Increase the number and percent of families at risk of homelessness who stabilize their crisis situation and remain housed



HEALTH- UWMC Investment Priority #3

Vision: Community members have the opportunity to live safe and healthy lives.

Proposed programs may apply for up to \$15,000

Goal: Families and individuals are free from abuse

Outcomes/results: (choose at least one)

- Increase the number and percent of individuals/families at risk of abuse who stabilize their crisis situation and (keep themselves safe) OR (have a safe place to live)
- Increase the number and percent of at risk individuals/families who know how to keep themselves/their families safe.

Goal: Families and seniors have knowledge of and access to healthy, nutritious food

Outcomes/results: (choose at least one)

- Increase the number and percent of individuals/families who increase their knowledge of good nutrition
- Increase the number and percent of food insecure individuals/families that have access to nutritious food.
- Increase the number and percent of nutritionally at risk individuals/families who improve their nutritional status.