

# United Way of Manatee County

# United Way



**Brilliant Minds.  
Bright Future.**

**Manatee Mind Trust**

A collective, child-focused vision for our county's greatness

**2017 – 2018 Investment Cycle  
Kickoff**



# OVERVIEW



- Welcome and staff introductions
- Manatee Mind Trust
- Application Guidelines
- Priority Population
- Education, Financial Stability and Health
- Questions

# Manatee Mind Trust



- Because we know:
  - Education is the key to future success
  - The early years are critical
  - 40% of Manatee families are struggling to make ends meet
- We are laser focused on
  - children ages 0-9
  - ALICE and her family

# Application Guidelines



- **Programs aligned with emphasis on UWMC's Education pillar for children 0-9 will be scored higher.**
- **Programs with a strong emphasis on serving ALICE and her family will be scored higher.**
- **Programs with a strong emphasis on parent engagement will be scored higher.**
- At least one program outcome must match an outcome/result listed under the goal. For Education programs, school attendance cannot be the ONLY goal.

# Application Guidelines cont.



- That outcome must be measured with a valid and reliable tool (as approved by United Way Manatee County)
  - *The first choice of pre and post assessment is the one provided with your curriculum or the program that you are using. If not using a curriculum or defined program, then use a generally accepted tool that matches the goals of your program.*
- You may choose additional outcome(s) but must relate to achievement of a United Way Manatee County Goal.
- Reporting is required quarterly for each goal (which means by age level for Education goals)





## Asset Limited, Income Constrained, Employed (ALICE)

- Priority Population
  - ALICE families with children 0-9 who attend a Manatee County Title 1 school.
  - ALICE families with children 0-18 years old who live in an economically disadvantaged neighborhood in specific zip codes

# Awarded Agencies



- Your agency's partnership includes the following:
  - Provide a client to serve on the Speaker's Bureau to:
    - Speak about the services you provide with the assistance of UWMC
    - Speak on video if work obligations preclude daytime commitments
    - Provide a story about clients who may not want to be identified by name
  - Four (4) volunteer opportunities
    - One (1) evening
    - One (1) weekend

# Awarded Agencies



- Display UWMC logo
  - prominently at your physical location
  - on your website
- Acknowledge UWMC on your social media



# Priority Focus #1 Education

- up to \$50,000



## Priority Goal #1: Children enter school ready to learn

Outcomes/results: (choose one or more) Must be measured by a reliable tool.

- Increase the number and percent of children who demonstrate age-appropriate development.
- Increase the number and percent of children who demonstrate developmental progress.
- Increase the number and percent of children who demonstrate improvement in pre-literacy skills or early literacy skills.

# Priority Focus #1 Education

- up to \$50,000



## **Priority Goal #2: Children read on grade level by 3<sup>rd</sup> grade**

Outcomes/results: (choose one or more) Must be measured by a reliable tool.

- Increase the number and percent of students who are reading on grade level as documented by school records.
- Increase the number and percent of students who improve reading skills, comprehension, fluency, etc. as documented by pre and post assessments.
- Increase the number and percent of students who maintain their academic level (i.e., no summer slide) during the summer as measured by a reliable tool.
- Increase the number and percent of students who missed 1 day or less of school each month as documented by school records.

# Priority Focus #1 Education

- up to \$25,000



## Priority Goal #3: Students achieve academic success in middle school

Outcomes/results: (choose at least one)

- Increase the number and percent of participants who improve reading skills, comprehension, fluency, etc. as documented by pre and post assessments.
- Increase the number and percent of participants who improve math skills as documented by pre and post assessments.
- Increase the number and percent of students that achieve a 2.0 GPA or better as documented by school records.
- Increase the number and percent of students who maintain their academic level (i.e., no summer slide) during the summer as measured by a reliable tool.
- Increase the number and percent of students who miss 1 day or less of school each month as documented by school records.

# Priority Focus #1 Education

- up to \$25,000



## **Priority Goal#4 : Students graduate on time and identify a future plan**

Outcomes/results: (choose at least one)

- Increase the number and percent of students that demonstrate adequate academic performance (i.e., obtaining the correct number of credits or a 2.0 GPA) each semester as documented by school records
- Increase the number and percent of graduating students who report a plan for their future (i.e., post-secondary education, military enrollment, obtaining a trade or skill, identifying a job) as documented by surveys.
- Increase the number and percent of students who miss 1 day or less of school each month as documented by school records.

# Priority Focus #2 Financial Stability

- up to \$25,000



**Goal: Community members have the skills, knowledge and credentials that qualify them for a stable, self-supporting income**

Outcomes/results: (choose at least one)

- Increase the number and percent of individuals who take the first step to prepare for college or career – applying for financial assistance for post-secondary education or training.
- Increase the number and percent of participants who increase their educational attainment (GED or degree); acquire job related skills credential or certificate; or complete an apprenticeship or on the job training which will qualify them for a higher income job.

# Priority Focus #2 Financial Stability

- up to \$25,000



## Goal: Community members have the skills, knowledge and credentials that qualify them for a stable, self-supporting income

Outcomes/results: (choose at least one)

- Increase the number and percent of participants who make appropriate progress towards completing the educational or job skills certificate, credential or degree, or apprenticeship (for multi-year or multi-step programs. Appropriate progress e.g., minimum number of credits, passing individual classes).
- Increase the number and percent of individuals who increase their knowledge of how to do a successful job search such as identifying aptitudes, resume preparation, interview, dress, soft skills, etc.

# Priority Focus #2 Financial Stability

- up to \$25,000



**Goal: Families have the knowledge and ability to manage their expenses and save more of their income**

Outcomes/results: (choose at least one)

- Increase the number and percent of eligible individuals or households or families who use the free Volunteer Income Tax Assistance (VITA) services to prepare their tax return(s).
- Increase the number and percent of families who increase their knowledge of money management, savings and/or credit building/repair.
- Increase the number and percent of individuals awareness and completion of FAFSA.



# Priority Focus #2 Financial Stability

- up to \$25,000



**Goal: Community members have access to crisis support to allow them to move toward stability**

Outcomes/results: (choose at least one)

- Increase the number and percent of families at risk of homelessness who stabilize their crisis situation and remain housed

# Priority Focus #3 Health

- up to \$15,000



## Goal: Families and individuals are free from abuse

Outcomes/results: (choose at least one)

- Increase the number and percent of individuals/families at risk of abuse who stabilize their crisis situation and (keep themselves safe) OR (have a safe place to live)
- Increase the number and percent of at risk individuals/families who know how to keep themselves/their families safe.

# Priority Focus #3 Health

- up to \$15,000



## **Goal: Families and seniors have knowledge of and access to healthy, nutritious food**

Outcomes/results: (choose at least one)

- Increase the number and percent of individuals/families who increase their knowledge of good nutrition
- Increase the number and percent of food insecure individuals/families that have access to nutritious food.
- Increase the number and percent of nutritionally at risk individuals/families who improve their nutritional status.

# Questions?



- PowerPoint presentation and Application Guidelines documents are on [www.UWManatee.org](http://www.UWManatee.org)
- Call Carolyn Griffin at 941-748-1313 or email at [carolyn@uwmanatee.org](mailto:carolyn@uwmanatee.org)

# Thank You



**United Way  
of Manatee County**

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