

# SPONSORSHIP OPPORTUNITIES

BE PART OF SOMETHING GREAT

FEBRUARY 3, 2018



HELP SUPPORT OUR SECOND ANNUAL UNITED WAY OBSTACLE COURSE RACE.

Here is your chance to be in front of hundreds of race participants, plus spectators and media. This event promotes wellness and supports United Way Suncoast as we fight for the education and financial stability of every person in our community.



100% of proceeds go to the United Way Suncoast.  
With support from CareerEdge

CareerEdge  
Funders Collaborative



United Way Suncoast

## 2018 Sponsorship at a Glance

SPONSORSHIP LEVEL	COMMITMENT
Presenting Shirt Sponsor	\$5,000
Presenting Race Chip/Bib	\$5,000
Platinum	\$2,500
Gold	\$1,500
Silver	\$1,000
Supporter	\$ 500

SPONSOR BENEFIT	SHIRT	RACE CHIP/BIB	PLATINUM \$2,500	GOLD \$1,500	SILVER \$1,000	SUPPORTER \$500
Logo on race bib		✓				
Logo on t-shirt back with sponsor group	premiere logo placement ✓	2nd tier placement ✓	2nd tier placement ✓	3rd tier placement text only	3rd tier placement text only	
Verbal mention at starting line	✓	✓				
Logo on signage at bag pick up	✓	✓				
Logo on printed marketing collateral	✓	✓	✓	text only		
Logo on website w/link	✓	✓	✓	text only	text only	text only
Option to include item in race bag	✓	✓	✓	✓	✓	
Expo opportunity at race	✓	✓	✓	✓	✓	✓
Complimentary shirts	8	8	6	4	2	
Complimentary race registration	8	8	6	4	2	
Mention in race promotions	✓	✓	✓	✓		
Logo on event signage	✓	✓	✓	✓	text only	
Included in social media promotion	✓	✓	✓	✓		

Sponsorship payments are due by **December 15, 2017**.

Please make checks payable to United Way Suncoast.

Checks and Sponsorship Opportunities form should be mailed to:

United OCR  
 United Way Suncoast, Sarasota Area Office  
 1800 2nd Street, Suite 102  
 Sarasota, FL 34236  
 email: [unitedway@uwsuncoast.org](mailto:unitedway@uwsuncoast.org)  
 941.366.2686

Please email your high-resolution company logo to:

Agnes Bradford at [abradford@uwsuncoast.org](mailto:abradford@uwsuncoast.org)  
 (JPG, PDF, EPS vector formats only)



United Way Suncoast

# United OCR Sponsorship Agreement

Thank you for supporting the United Way Suncoast Obstacle Course Race.

Your sponsorship will help make this event a huge success. 100% of the proceeds go to United Way Suncoast, an organization working to create a future of possibilities for everyone in our community.

By signing this form, you are confirming that you/your company will be submitting payment for the sponsorship selected.



## My Sponsor Level Choice

- |                          |                          |         |                                  |
|--------------------------|--------------------------|---------|----------------------------------|
| <input type="checkbox"/> | Presenting Shirt Sponsor | \$5,000 | (only one opportunity available) |
| <input type="checkbox"/> | Presenting Race Chip     | \$5,000 | (only one opportunity available) |
| <input type="checkbox"/> | Platinum                 | \$2,500 |                                  |
| <input type="checkbox"/> | Gold                     | \$1,500 |                                  |
| <input type="checkbox"/> | Silver                   | \$1,000 |                                  |
| <input type="checkbox"/> | Supporter                | \$500   |                                  |

Do you plan to have a vendor booth at post-race expo:  Y or  N

Would you like to place an item in the race bag:  Y or  N

## Sponsor Contact Information

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Company name to be listed as: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Signed: \_\_\_\_\_ Print Name: \_\_\_\_\_

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Representative Name/Title  
(please print clearly)

\_\_\_\_\_  
Representative Signature



United Way Suncoast