

# UNITED WAY SUNCOAST BREAKING the CYCLE of generational poverty

United Way Suncoast works to break the cycle of generational poverty through educational programs that give children the skills to succeed and help adults achieve long-term financial stability so they can support themselves and their families.



## Why?

Under-educated children in poverty are nearly three times more likely to drop out of school and repeat the cycle of poverty than their middle-income peers.

### Early Literacy

Ages 0-12



#### Goals

Ensure that children are surpassing key readiness and early grade reading benchmarks.

### Youth Success

Ages 13-18



#### Goals

Ensure that children are graduating from high school with the skills necessary to pursue post-secondary education or vocational training.

### Financial Stability

Ages 18+



#### Goals

Ensure adults achieve long-term financial stability by developing the skills and opportunities to obtain and sustain employment.

### Community Target

Improve 3rd grade reading scores  
**from 55% to 65% by 2020**

### Community Target

Improve high school graduation rates  
**from 73% to 90% by 2020**

### Community Target

Increase the number of individuals/families living at 200% of poverty or better  
**from 60% to 65% by 2020**

### Support Services

A network of services to help individuals/families move past immediate need to fully participate in United Way Suncoast's Community Impact priorities. Programs include health, nutrition/food assistance, shelter and safety interventions.

### Local Implementation

- ▶ Expand traditional and non-traditional partnerships
- ▶ Expand "place based" neighborhood initiatives
- ▶ Maximize collaborative and collective efforts

## A REGIONAL FRAMEWORK FOR COMMUNITY CHANGE.

**LIVE UNITED**



**United Way Suncoast**

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