

UNITED WAY FIGHTS FOR... THE EDUCATION AND FINANCIAL STABILITY OF EVERY PERSON IN OUR COMMUNITY.

THE WAY WE DO
THAT IS THROUGH:

Educational Programs
for Children

Building Financial Strength
and Skills for Adults

Volunteer Activation

Support in a Crisis



THROUGH YOUR SUPPORT, YOU ARE A PART OF THAT FIGHT.

YOUR PLEDGE HELPS MAKE A DIFFERENCE.

In 2014, United Way Suncoast adopted a 5-year strategic plan to break the cycle of generational poverty through educational strategies that give children the skills to succeed and help adults achieve financial stability.



Why? Because under-educated children in poverty are nearly three times more likely to drop out of school and repeat the cycle of poverty than their middle income peers.

The good news is that we know how the cycle works, we know how to break it, and we have the community relationships to partner with business, government and nonprofit leaders to make change happen. As part of this plan, United Way Suncoast and partners worked together to establish three community-wide targets to measure progress and impact.



EARLY LITERACY
Ages 0-12



YOUTH SUCCESS
Ages 13-18



FINANCIAL STABILITY
Ages 18+

Ensure that children are surpassing key readiness and early grade reading benchmarks.

Ensure that children are graduating from high school with the skills necessary to pursue post-secondary education or vocational training.

Ensure adults achieve long-term financial stability by developing the skills and opportunities to obtain and sustain employment.

COMMUNITY TARGET

Improve 3rd grade reading scores
from 55% to 65% by 2020

Improve high school graduation rates
from 73% to 90% by 2020

Increase the number of individuals/families living at 200% of poverty or better
from 60% to 65% by 2020



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Connecting People. Creating Change. Impacting Lives.

#MakeYourMoment and share your story. UNITEDWAYSUNCOAST.ORG



THANK YOU
YOU MADE A DIFFERENCE.

UNITED WAY SUNCOAST
REPORT TO THE COMMUNITY

July 1, 2015 - June 30, 2016

Serving DeSoto, Hillsborough, Pinellas and Sarasota counties

MAKING LIFE-CHANGING MOMENTS HAPPEN.
YOUTH EDUCATION • ADULT FINANCIAL STABILITY • VOLUNTEER ACTION • SUPPORT IN A CRISIS



UNITED WAY SUNCOAST REPORT TO THE COMMUNITY

July 1, 2015 - June 30, 2016

Statement of Financial Position

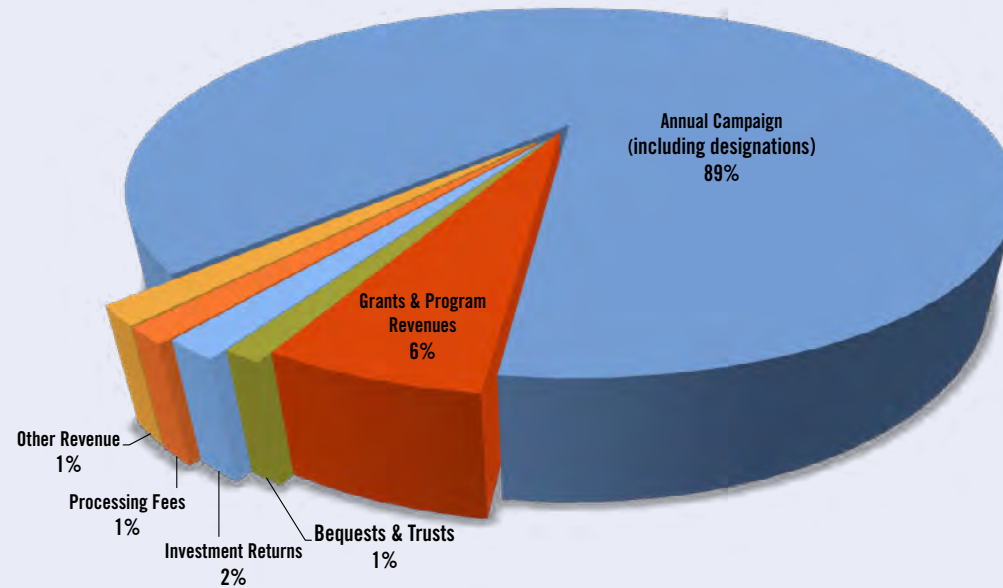
Assets	
Cash & Cash Equivalents	\$2,178,543
Pledges Receivable, Net of Allowance for Uncollectible Pledges	6,063,513
Accrued Bequests	9,375
Other Receivables	705,879
Investments	24,681,047
Property & Equipment, Net	699,281
Prepaid Expenses and Other Assets	134,853
TOTAL ASSETS	\$34,472,491
Liabilities & Net Assets	
Allocations & Designations Payable	\$6,406,897
Other Liabilities	994,311
Annuities Payable	309,715
Obligations under Remainder Trust Agreement	85,420
Deferred Lease Incentive	202,422
Capital Lease Obligations	42,211
Accrued Pension Cost	760,620
Total Liabilities	8,801,596
Unrestricted Net Assets	16,415,528
Temporarily Restricted Net Assets	5,211,515
Permanently Restricted Net Assets	4,043,852
Total Net Assets	25,670,895
TOTAL LIABILITIES & NET ASSETS	\$34,472,491

Statement of Activities

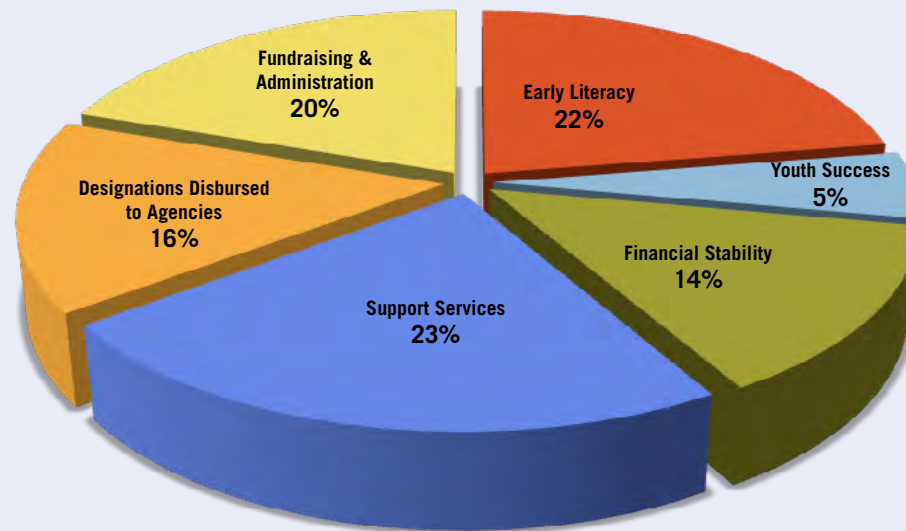
Public Support and Revenue	
Gross Campaign Results	\$20,177,276
Donor Designations	(3,492,529)
Provision for Uncollectibles	(1,264,322)
Net Annual Campaign	15,420,425
Bequests/Gift Annuities/Contributions	225,652
Program Revenues	1,204,380
Service Fee Income	260,733
Investment Return	315,426
Other Income	305,983
Total Public Support and Revenue	17,732,599
Expenses	
Gross Funds Awarded/Distributed	14,795,794
Less Donor Designations	(3,492,529)
Net Program Funding	11,303,265
Other Program Costs	3,263,102
Total Program Services	14,566,367
Resource Development	2,136,659
Organizational Administration	2,295,572
Total Support Services	4,432,231
Total Expenses	18,998,598
Other Nonoperating Revenue & Expenses	(113,641)
Increase in Net Assets	(1,379,640)
Net Assets at the Beginning of the Year	27,050,535
Net Assets at the End of the Year	25,670,895

United Way adheres to best practices in non-profit policies and procedures, applying consistent, effective, internal controls and strong corporate governance to ensure accountability and transparency.

Fiscal Year 2016 - Revenue Sources



Fiscal Year 2016 - Expenses



Source: United Way Suncoast June 30, 2016 audited financial statements

A CARING COMMUNITY TAKING ACTION TOGETHER

Great things happen when we LIVE UNITED.

It's a United Way credo and you're a shining example of the incredible impact individuals can have when working together. Without your leadership and generosity, our community would not be the same.

3,840
CHILDREN

in need had access to educational programming over the summer so they were better prepared when they returned to school.



312,019
LOCAL CHILDREN

had access to educational and support programs (Desoto, Hillsborough, Pinellas and Sarasota)

100%
GRADUATION
RATE

for 2015-2016 school year in dual enrollment and credit recovery program



363,308
LOCAL YOUTH

had access to educational and support programs (Desoto, Hillsborough, Pinellas and Sarasota)

2,166
ADULTS

received pre-employment services including GED preparation, technical certifications, etc. to help them secure employment with family-sustaining wages.



5,081
ADULTS

received financial education to become more financially secure.

15,730
TAX RETURNS

prepared by more than 300 trained Prosperity Coalition volunteers, resulting in \$21.2 million in refunds to the community, which helped pay debt, secure safe housing, and more.

41,210
VOLUNTEER
HOURS

organized through United Way HandsOn Suncoast delivered \$971,319 in value back to the community.

